

Nareg Bakjejian

Fresh graduate with keen interest in online marketing and advertising platforms.

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📍 beirut, Lebanon

EDUCATION

Bachelors in Business, Emphasis in Finance Haigazian University

06/2018 - 05/2022

Beirut

WORK EXPERIENCE

Performance Marketing Internship Omnicom Media Group

03/2022 - 05/2022

Beirut, Lebanon

Achievements/Tasks

- Programmatic Advertising: DV360 and Amazon ads
- Paid Social Advertising: Meta, Snapchat, Twitter & TikTok
- Planning: creating media plans & client reports

Digital marketing specialist Cashsloth

05/2022 - Present

Achievements/Tasks

- Content creation for social media platforms
- Creating monthly content calendars across all platforms
- identifying market trends, and finding improvements to achieve marketing goals

Marketing Internship Leoceros

06/2022 - 07/2022

Achievements/Tasks

- Assist in researching and developing marketing opportunities and plans
- Gathering, investigating, and summarizing market data and trends
- Assist in implementing new marketing and advertising plans

SKILLS

Microsoft office

HTML

Java Script

SQL

Social media ads

Google ads

CERTIFICATES

Money Laundering Workshop (01/2018)

- Learned how money laundry is performed & how the process undergoes, & how to detect if it was happening

Conflict resolution workshop (03/2019)

- understood how to communicate efficiently with co-workers, & how to resolve conflicts in the working environment

LANGUAGES

Armenian

Full Professional Proficiency

Arabic

Full Professional Proficiency

English

Professional Working Proficiency

INTERESTS

Quantitative data

Data and risk analysis

Digital marketing