

# MOHAMMED ALAYAN

## BUSINESS MARKETING

A highly motivated and driven marketer, with a high passion towards my work. Seeking to be a valuable asset to your company and use this as an opportunity to grow and further develop my marketing skill set.

### PERSONAL INFORMATIONS

Date & place of Birth  
17/04/1996 -Dubai

Nationality  
Lebanese

### WORK EXPERIENCE

#### KEMPINSKI SUMMERLAND HOTEL & RESORT

\*Seasonal purchasing Coordinator at Kempinski Hotel & Resort-Lebanon  
May 2018 - October 2018

#### PLANET EVENTS

\*Handled customer representative role for one of the biggest toy showroom in ABC MALL -Lebanon  
\*Acheived highest sales performance among colleauges.  
2017

#### ALOWA.CO

\* Contacted account representatives for daily inquirees in terms of quality and customer complaints.  
2016

#### BLINK

Event Planning & sales at city centre beirut  
2015

#### I'ATELIER

Trained on event planning processes & procedures planning for one of the key events in BEIT MISK (arrange booths, contacted suppliers, etc..).  
2014

#### DUBAI AIRPORT EXHIBITION

Worked as a customer service representative.  
2009

### EDUCATION

#### LU (Lebanese University)

Year 2 student for Masters in Marketing  
2017

#### LU (Lebanese University)

Bachelors in Business Administration-Marketing  
2014 - 2017 Lebanon

#### Lebanese Baccalaureate

Lebanese Baccalaureate General sciences  
2014 Lebanon

#### AIS ( American International School)

High School  
2009 Dubai

### LANGUAGES

ENGLISH ★★★★★

ARABIC ★★★★★

### CONTACT DETAILS



+ 961 71054 139



mohammed-alayan@hotmail.com

### SKILLS

MICROSOFT OFFICE ★★★★★

COMMUNICATION ★★★★★

CONVINCING ★★★★★

PRESENTATION ★★★★★

TEAM WORK ★★★★★