

NOUR IRANI

PERSONAL INFO

Date of Birth: 5/10/1993

Address: Beirut – Lebanon

Tel: +9613165700

E-mail:

irani.nour@gmail.com

EDUCATION

Oct 2017 – Jan 2019

Instituto Marangoni

London MA – Fashion

Promotion Communication
& Media

Sept 2012 – July 2016

Lebanese American

University Lebanon

BA – Business Marketing

Graduated in July 2012

International College

Lebanon French

Baccalaureate – Economics
& Sociology

LANGUAGES

English: Fluent

French: Fluent

Arabic: Fluent

TECHNICAL SKILLS

Microsoft Package

* * * * *

Adobe Package

* * * *

REFERENCE

Available Upon Request

Work Experience

Nov. 2018 – Jan. 2019 **FabricAID**

Project Manager

- Partnership Lead : Placing smart clothing collection bins in leading companies, universities, schools & hospitals
- Creating pop-up markets for underprivileged and refugees through NGO's

June 2018 – Sept. 2018 **Bouchra Consultancy**, Beirut- Lebanon

Communication & Event consultant for luxury brands

- Public relations: Press release , news letters, relationship with press and clients, social media analysis
- Planning, coordinating and attending events
- L'Armoire de Lana, handling all things related to the blogger Lana El sahely : Social media platform "@LDLSHOP", Social Media strategy, shopify " fulfilling orders and sending them", Keeping track of stock, invoices, fulfilling pending payments and customer service.

Nov. 2016 – Dec. 2016 **A&A Porter Novelli, Lebanon**

Intern – Public Relations

- Helped prepare the Liban Post event during which they distributed exclusive stamps to high profile individuals
- Assisted in setting up the “Small Bear Big Heart” event of Himaya at ABC malls
- Updated the company’s database of influencers and individuals in the media field

Oct. 2015 – Dec. 2015 **Cross Talk NGO, Lebanon**

Volunteer

- Took part of a focus group to paint an orphanage and redesign it
- Helped and assisted children in their arts and crafts lessons
- Organized the books and supervised the library
- Promoted books and guided incoming clients and readers around the library

July 2014 – Sept. 2014 **Hanilor S.A.L**

Intern - Marketing

- Assisted in the advertising campaign for the SMEDS Powder Milk during the back to school period
- Assisted in the project to have re-lift of the SMEDS logo
- Assisted the Merchandising Team to study the visibility of the company’s SKU’s

August 2010

Food and Drug Corporation S.A.L

Intern

- Researched the high seasons of certain products to find the right source to these product developments
- Studied the restricting of the call-cycles of the sales team
- Attended negotiations on contract terms with key accounts

April 2010 – May 2010 **Lebanese Red Cross**

Volunteer

- Basic first aid training

Sept. 2008 – June 2009 **International College**

Tutor and Volunteer

- Tutored, supervised and guided children from the Palestinian Refugee Camps in their studies