

RESUME

Name: Sarah Hussein Hassoun

Place and Date of Birth: Beirut, September 3rd 1986

Nationality: American

Marital Status: Single

Address: Hamra Labban Street, Beirut – Lebanon

Mobile: Lebanon +96170419291

E-Mail : shassoun9@gmail.com

OBJECTIVE

I am a career professional seeking a position where I can utilize my educational background and experience in the fields of Marketing, Advertising, Media, and PR.

EXPERIENCE

Beirut – Lebanon

- (September,2016 – Present) **Freelance Marketing Consultant**

- **Leadership** Marketing Consultation

Job Description:

Working by project, when companies seeking Marketing Consultation whether about creating exposure or reintroducing products/companies/services, it happens through meeting with the client understand their need, what type of marketing they're asking for and what is the budget cap they have based on that the marketing plan is put and finally presenting the end result for the client.

Doha – Qatar

- (February, 2016 – June, 2016) **Project Coordinator**

- **Bayt.com** IT Projects (Branded Career Channel **Qatar Ta3mal**)

Job Description:

Expanding the work to include coordinating with the user engagement officer to create campaigns to promote **Qatar Ta3mal** and participate in Job Fairs in universities and other educational places, introducing the portal to the youth to engage and encourage them to use Ta3mal Services helping them in finding a career and prepare them to the job market when they graduate.

- (May, 2014 – February 2016) **Product Specialist/Marketing Coordinator**

- **Bayt.com** IT Projects (Branded Career Channel **Qatar Ta3mal**)

Job Description:

Calling companies and coordinating with the HR Managers/ Decision Makers to try and get them on board by posting Entry Level Jobs on Qatar Ta3mal in order to create a reliable Data Base of companies and Jobs for the youth to use to find jobs.

Conduct Meetings with companies (current and potential) to explain and train them on the portal to familiarize them with system and its benefits end to end.

Following up with the clients to check for their feedback on the service and quality of CVs and make sure that they had a good experience with Qatar Ta3mal.

October 2012 UCC/KCT (Urbacon Contracting and Trading /Khayyat Trading and Contracting)

Doha-Qatar

Job Description

- (April 2013 – October 2013) **Marketing Assistant**
 - Marketing Department **(Mall Of Qatar)**
- (November 2012 – April 2013) **HR Assistant**
 - HR Department (HRD Staff Immigration Office)
- (October 2012 – November 2012) **Administrative Assistant**
 - Preconstruction department (design & marine)

Beirut - Lebanon

- (2008-2009) Sales Executive
 - **Bella boutique for Shoes and Bags**
- (2009-2010) Sales Executive
 - **Croquone sweets**

EDUCATION

2005-2012 University Of Atlanta
Atlanta - Georgia, USA

- B.A., Marketing and Advertising

COURSES

- Introduction To Marketing
- Fundamentals of advertising and promotion
- Consumer Behavior
- Marketing Research
- Marketing Strategies and Policies
- Direct marketing
- International marketing
- International business
- Business Management
- Human Resources Management
- Public relation
- Senior project

LANGUAGES

- Arabic – Fluent
- English – Fluent

COMPUTER SKILLS

- Microsoft Windows and Office Programs (Word, Excel, Power Point, Visio, Publisher, One Note)
- Typing (English & Arabic)
- Internet Browsing / E-mail

ACTIVITIES

- Reading, writing, Aerobics, Swimming