

# Noura Banbouk

Digital Marketer &  
Graphic Designer



# RE SU ME

## CONTACTS

- +961 70 979 566
- nbanbouk@gmail.com
- Beirut, Lebanon

## MY PROFILE

Creative, Simple, Stunning, Clean, WOW - are the challenging words I like to hear and love to achieve. I'm an expert in technical, conceptual, and content development of sales driven collaterals and that is because I believe design is an extraordinary tool to convey messages via various forms and mediums.

## EDUCATION

- Forever Learner
- 2018-2019 **ESA Business School**  
Digital Marketing Certification
- 2014-2015 **LAU - CEP**  
Business Skills Diploma  
Digital Marketing, strategic planning, Negotiation skills
- 2011-2014 **Arts, Sciences, and Technology University in Lebanon**  
BS, Graphic Design  
Won Fanousy Competition for Ramadan Campaign

## WORK EXPERIENCE

- 2017-current **ROOT sarl**  
Lead Designer / Digital Marketer
- 2017-2019 **Cosmetic Surgery Clinic - Dr Shady Hayek**  
Digital Marketing Consultant and Executor
- 2016-2017 **Twister Technologies**  
Senior Graphic Designer and Marketing Officer
- 2014-2016 **Graphic Hall**  
Junior Graphic Designer
- 2013-2014 **Communication Design SAL**  
Intern Graphic Designer

## KEY FREELANCE PROJECTS

- RSM LEBANON** \_ Corporate profile  
\_ Conference Marketing Material
- KSA Government** \_ Vision 2030 Infographic design for launching event
- Haras Hodoud-KSA** \_ Mobile Application Design  
\_ Web Application Design  
\_ Marketing Brochure Content/Design

## D\_WEAPONS



Digital  
Marketing



Design