

# Jessica Mrad ElBadawi

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## LANGUAGES

Arabic – Fluent

English – Fluent

French – Fluent

Diversified in many fields, but all gathered under one mainly:

**“Social Media”**. Skilled in **Creating** and **Designing** posts, **Editing** different styles of Videos, in addition to **Writing** Scripts, captions and more. Having the **Objective** To work within a reputable company, and to **Join** a professional teamwork, can make me the **Right Tool** for your company’s growth.

## WORK EXPERIENCE

09/2016 - 01/2019

**Senior Video Editor, ParAzar Productions, Beirut.**

**Responsibilities:**

- Editing Events, Social videos, TV commercials, news clips and Epic Trailers.
- Direct Coordination with the clients (L’Oréal, BLF, SGBL, ...)

10/2012 – 08/2016

**Senior Video Editor, Pro Studio, Jbeil**

**Responsibilities:**

- Editing Weddings and Events with Trailers

2015 & 2019

**Social Media and Video Editor, St. Rafka Mission of Hope and Mercy** (American-Lebanese Association for helping the refugees in Lebanon)

**Responsibilities:**

- Shooting and editing their Documentaries, Reports, Commercials, and more.
- Managing the account by planning, implementing and monitoring the association’s strategy in order to increase the mission’s awareness, improving their Marketing efforts in order to increase selling their annual event’s tickets for donations purposes.
- Creating the content, Writing captions with Hashtags on different channels. (Facebook, Twitter, Instagram...),
- Designing Posts using Photoshop and Editing Social videos and commercials on Premiere Pro CC.

## **Video Editor, Music is My Life Production, Beirut.**

### **Responsibilities:**

- Video Editing Latifa's promo Album (2014)  
[https://www.youtube.com/watch?v=dNEsbkQsZ\\_0](https://www.youtube.com/watch?v=dNEsbkQsZ_0)

## **Freelance Director**

### **Responsibilities:**

- Directing Spiritual Music video: Ya Yasou' Ayouha El Masih  
- Gracia Maria - 2014 -

[https://www.youtube.com/results?search\\_query=ya+yasou+ayouha+al+massih](https://www.youtube.com/results?search_query=ya+yasou+ayouha+al+massih)

- My Senior Short Movie: Between Shadow & Darkness –  
2012

**Trailer:** <http://www.youtube.com/watch?v=ltKTmOuuxAY\>

**Movie:** <https://www.youtube.com/watch?v=y1seP4KVS3w>

2010 till Now

## **Freelance Social Media.**

### **Responsibilities:**

- Helped in managing social media accounts by creating the content with captions and hashtags, in addition to posting on different channels (Facebook, Instagram and Youtube)

### **Accounts:**

- 1- Panda Media and Arts
- 2- Arts, beauty, Reality (Non-Profit Organization)
- 3- Abana Community (Non-Profit Organization)

2010 till Now

## **Freelance Writer**

### **Responsibilities:**

- Writing Scripts (Short and feature movies), Commercials  
Short Stories, Social media captions ...

## **Interpersonal skills**

- Excellent ability to work alone or in a team
- Exceptional ability and willingness to learn.
- 80 % of visual, kinesthetic and intrapersonal intelligence

- Visual acuity; assessment of information based on principals of design and aesthetics.
- Coordination; Creating, Building, Arranging, Decorating.
- Affective awareness; the knowledge of one's feeling, attitudes and point of views.
- Ethical awareness; the setting of one's principal and moral priorities.

## **EDUCATION**

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2009 – 2012

Bachelor Degree in Audio Visual, American University of Technology

## **ADDITIONAL SKILLS**

Microsoft Office Access,  
Adobe premiere Pro CC (Strong)  
Adobe Photoshop CC (Intermediate)  
Adobe After Effects  
Celtx (For Script Writings)

## **Hobbies**

- Modern Ballet
- Photography
- Cinema
- Reading
- Music