Ibrahim Talal MNEIMNE Tallet Al Khayat, White Hill Building, 7<sup>th Floor</sup> Beirut, Lebanon

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Lebanese number: +961-70-93-63-70

Place and Date of Birth: Beirut, Lebanon, 14 September 1996

Citizenship: Canadian / Lebanese

Family status: Single



As a forward-looking millennial, I am driven by a spirit of entrepreneurship and achievement. Through my valuable internships over the past few years, I have come to understand the value of team work as well as the knowledge and experience that reside in the large corporations — the engines of the world economy. My purpose in the next phase on my career path is to grow professionally in a dynamic business position, and to gain the intellectual assets needed to realize my vision of advancement, while solidly contributing to the collective success of the firm I join. It is my hope and intent to build a track record of high accomplishment in a globally oriented business that shares my ideals.

#### **Education:**

- Bachelor in International Business, with emphasis in Entrepreneurship from Grenoble Ecole De Management, Grenoble, France (2016-2019)
- Freshman, Lebanese American University, LAU, Beirut, Lebanon (2015-2016)
- High School Diploma, City International School, CIS, Beirut, Lebanon (2010-2015)
- International College, IC, Ras Beirut, Lebanon (1999-2010)

### **Experience:**

Events2u Management, Beirut, Lebanon

May 2013- 2016

Principal

(Entertainment Production Agency)

- Led start-up and development process including owner's equity.
- Managed company's marketing strategy and target audience.
- Gathered more than \$50,000 from PRs.
- Produced proposals and presentations for investors, partners, sponsors, and government officials.

#### Internships

**Ja-Square,** Beirut, Lebanon

July 2019- Present

(*Ja-Square* is a European Telecom and Technology Service Provider, headquartered in Lille, France, having 16 branches around the world. They specialize in implementing innovative concepts and developing new technologies in Telecom, IoT, IT infrastructure)

- Feasibility study and market research for new products.
- Contacted potential customers.
- Worked with a team to analyze potential customer requirements.

- Rotated between the banks' digital branches and aided in various areas such as the contact center, channel service units, and novo branches.
- Monitored and rated 200 live calls to rank the agents.
- Developed two case studies based on the monitored calls I listened to.
- Collaborated with senior managers and team members to work on a marketing strategy to increase Audi online traffic.

#### Berytech, Beirut, Lebanon

May 2017- July 2017

(Berytech provides a dynamic ecosystem for the creation and development of Lebanese startups fostering innovation, technology and entrepreneurship)

- Supported on the Agrytech project.
- Worked on Boot Camp Trainings for teams and support team on tracking, reporting, and organization.
- Researched business incubation sessions.
- Created a spreadsheet with potential mentors including name, company, and email.
- Coordinated successful Demo Day event involving 16 start-ups that pitched to an audience of 500 people, investors, mentors, and partners.

#### Byblos Bank, Beirut, Lebanon

July 2016- August 2016

- Familiarized with teller operations: cash withdrawals, end of day reports, costumer account inquires, non---cash transactions, and car fees.
- Conducted customer satisfaction surveys

Trained with personal bankers: Bank's products and new services, new accounts, costumer inquires and reports, operational activities and financial services.

# Languages/Skills

- Arabic (Mother Tongue)
- English (Fluent)
- French (B1)
- Well versed in: Microsoft Word, PowerPoint, Excel

## **Activities/Interests:**

• Basketball, Former competitive swimmer, Martial Arts, Marketing, Technology, Social Media , Investments, Private equity , Financial markets.