

Nadeem Jrab

Aramoun
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Personal statement

A Marketing student of (LIU), seeking a varied and challenging position that will consolidate my various types of experience. Knowledgeable about the fundamentals of marketing, along with business strategy, communication, and economic principles – as demonstrated throughout university and during work. A motivated and creative self-starter with a comprehensive ability to meet deadlines, work well under pressure, and communicate effectively.

Key skills

- **Effective communication**
 - Able to communicate in a variety of ways, both verbally and orally – demonstrated in various presentations as well as seminar and lecture contribution.
 - Working in customer service has also helped me to build and expand on my communication skills. My role at Company Name involved daily interaction with all kinds of people.
 - Confident communicator on a range of social media platforms – as shown when managing my university publication's social accounts.
- **Creativity**
 - Skilled in generating creative ideas, and implementing them to meet strategic goals – as demonstrated during my time working a student journalist for the university newspaper.
 - Capable of producing aesthetically pleasing work, in a range of formats and media platforms – shown in a number of engaging presentations and projects that used a combination of text, imagery and video.
- **IT & technology**
 - Intermediate user of Office applications, including Word, Excel, and PowerPoint.
 - Abilities demonstrated in a range of university projects, as well as research and analysis tasks – using Google Analytics.
 - Competent user of Photoshop and Dreamweaver.

Education

LIU

(September 2016 – Present)

- Marketing

Core modules: Introduction to Accounting and Finance, Economic Principles for Business and Markets, Business Statistics, International Business Environment, Fundamentals of Marketing, Consumer Behaviour, Integrated Marketing Communications, Organisations and Management

R.H.O.S.S

(2013)

Baccalaureate Degree Sociology and Economics

Employment History

In store merchandiser, Samsung CTC, Dbayeh

(November 2014 – 2017)

Achievements and responsibilities:

- Greeted and served customers in a polite manner, both in person and on the phone
- Rearranged promotional products to influence sales
- Encouraged 'bundle deals' and 'add-on products' to increase revenue and ensure customer satisfaction
- Ensured the shop was presentable
- Insured customer satisfaction and supplied explicit knowledge about the product being purchased

Promoted to

Showroom Sales, Swipe

(January 2018- May 2018)

- Greeted and served customers in a polite manner, both in person and on the phone
- Rearranged promotional products to influence sales
- Ensured the shop was presentable
- Responsible of stock and replenishment
- Responsible of sell out reports

CMC (Huawei & Nokia) ,Outdoor Sales

(May 2018- May 2019)

- Conducted vutsomer visits
- Checked the sellout and customer feedback
- Insured price protection and incentive Information
- Market survey (competitor prices and bundles)
- Conducted feedback reports
- Generated new sales and new customers

Hobbies & Interests

All ways into being updated in all mobile techs and breakthroughs. Pet lover .

References

References are available upon request.