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Education

- 2013/2017 Lebanese American University
BS in Graphic Design, Digital Design,
and Minor in Advertising
- 2013 Athénée de Beyrouth
French Baccalaureate, Physics
and Chemistry Specialization

Work Experience

- 2018 **Work at Diwanee, Beirut Digital District.**
January - Present
Duties involved: Create animations; Design social media posts; Create visual concepts; Create websites & applications; Work on content strategies for digital media;
- 2017 **Work at Mind The Gap, Beirut, Lebanon.**
October - Decembre
Duties involved: Branding; Logos; Print materials; Strategy for brand identity
- 2017 **Work at TBWA\RAAD Beirut, Lebanon.**
June to September
Duties involved: Create visual concepts; Develop layouts; Finalize design; Design social media posts; Retouched pictures

Internship

- 2016 **Internship** for a two-month period at Leo Burnett, in Beirut, Lebanon.
July - August
Duties involved: Participated in a pitch, Assited in the branding of a new product in the market, Design event flyers and banners
- 2016 **Internship** for a one-month period at M&C Saatchi, in Beirut, Lebanon.
January
Duties involved: Worked on a website for an airline company

Workshops

- 2015 *Collective poster design*
LAU - Geray Gencer
- 2015 *Illustration as a form of urban intervention* LAU - Joan Bazz

Volunteer Work

- 2015-2018 **Order of Malta, Lebanon** - taking care of mentally disabled patients once a week
- 2016 **Red Cross Lebanon** - achieved first aid training certificate
- 2015 **St. Jude Cancer Center Lebanon** - entertaining children with games, puzzles and arts & crafts during their treatment
- 2014 **International Volunteer Headquarters (IVHQ)** in Sri Lanka - worked with mentally disabled women, children and orphans

Interest

Animation - App design-Web design (UI+UX design)
Branding - Typography - Illustration
Photography - Stop motion - PR

Tools Used



Languages

Fluent in English, French, Arabic and Armenian