

HUSSEIN M. HAKIM

Junior Marketing Specialist | Business Fresh Graduate

An enthusiastic, skilled, and reliable Business Graduate and Marketing Specialist with an objective to lead, challenge and be challenged. I am seeking for the right position where my knowledge, and skills could become alive and have an aesthetic touch on your organization.

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Beirut, Lebanon

31 August, 1993

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EDUCATION

Bachelor of Marketing and Business Administration

LEBANESE UNIVERSITY | LUEB.

09/2014 – 08/2019

Thesis

- Lean Six-Sigma Impact on Customer's Satisfaction

WORK EXPERIENCE

Part-time Promoter Select Agency

03/2019 – Present

Beirut, Lebanon

Tasks

- Integrate customers' needs with the held activities and discover more about their tastes and needs.
- Manage products display and present new products for customers (Up and Cross-selling).
- Submit surveys, and daily reports through the company's App.

Customer Care Agent Headquarters, LIBANPOST

08/2016 – 10/2016

BEIRUT, LEBANON

Achievements/Tasks

- Answered customers calls and tracked their mails.
- Handled customers complaints.
- Served customers and handled cash in retail store.
- Followed up with customers managers, and colleagues.

Marketing Consultant, Assistant manager And Cashier Supermarket Sara | Saida

07/2014 – 06/2016

Achievements and Tasks

- Achieved significant level of customer satisfaction by putting him first and through handling problems wisely and proficiently .
- Established a marketing campaign including strategic planning, logo creation, and promotion: sales coupons, and indoor advertising.
- Created an online presence, Facebook page: Supermarket Sara which aimed to build brand awareness and communicate with our customers.
- Handled cash and stock management.
- Planned and organized team meetings.
- Hired, trained and supervised staff.

SKILLS

Written and verbal communication

Leadership & Teamwork

Multitasking

Quick-self learning

Ability to work under pressure

Ability to work for long hours

Planning, reporting and organization

Computer Literacy (WINDOWS & MAC)

Photography, Photoshop & Illustrator (Basic)

MS: Word, Outlook, PowerPoint, Access, and Basic Excel

IBM SPSS analyzing reporting

VOLUNTEERING

Sama Club, Lebanese University, Faculty of Business
(10/2018 – Present)

CERTIFICATES

Head Start from INJAZ (JA Worldwide) (03/2018)

Steps to Success Program 1 A Head Start: CV writing, and job hunting skills for the job market .

Personal Finance from INJAZ (JA Worldwide) (06/2018)

Steps to Success Program 2 Personal Finance: financial skills: earning money, saving, budgeting, crediting and risk managing.

Steer Your Career from INJAZ (JA worldwide) (12/2018)

Steps to Success Program 3 Steer your Career: Leadership, Emotional Intelligence EQ , Public Speaking, and Presentation skills.

LANGUAGES

English

Full Professional Proficiency

Arabic

Native or Bilingual Proficiency

INTERESTS

Marketing

Literature

Research

Social Media

Graphic Design and Painting

New experiences