

Alexandre Hajj

Lebanese
27/2/1995
(961)71008584
alexandrehajj@hotmail.com
In: [linkedin.com/in/alexandrehajj](https://www.linkedin.com/in/alexandrehajj)

Career Objective

Achieving success in the field of digital marketing and SEO, help your organization grow.
Building strong relationships with clients that have entrusted me with their brands and products.

Work Experience

- **Freelance Digital Marketer, Social Media Marketing services**
 - Working and collaborating for high-end Companies, Celebrities, Stores, Doctors, Restaurants and Resorts, Beginning with Michel Fadel including Huawei campaign, O by Michel, Dr. Raed Lattouf, Vigor City, Dr.Mohammed Yassine, Marwan & Khaled Couture
- Specialized in managing all social media platforms, Google adwords specialist track SEO and google analytics to measure the ongoing performance of the website, monitor performance KPI's, content marketing & marketing strategies, manage paid ads effectively, post by schedule, design photo content, gif and video creator, create interactive content, drive engagement and improve the pages reach, manage paid ads effectively

2018 **Social Media Marketing Training** *Azadea Group*

- Training and induction for new staff about how to interact with social media platforms
- Effective social media skills and content marketing workshop for staff

2016-2018 **Public relations and customer service**

E-comz Company

- website and social media marketing

2016-2018 **Digital Marketing**

Dieze luxury restaurant

- Social media marketing
- Content marketing
- Web application
- Video marketing

2016-2018 **Digital Marketing**

Michel Fadel

- Email marketing

- SM marketing
- Content marketing; creating and sharing of online material, videos, blogs and social media posts.
- Live videos

2015-2018 **Social Media Marketing**

Quartet Music Production Office

- Video and content marketing
- Social media marketing

Education

2014-2018 **BA- Audio Visual & Media**

AUL University

2015-2017 **Musicology**

USEK, Kaslik

Skills

- Digital marketing certified
- Google ads and analytics
 - Social media specialist
- Facebook ads strategies and marketing
- SEO, Email marketing
- Pay -per click Ad (PPC)
- Affiliate marketing
- Microsoft Office, Adobe: Flash and InDesign,

Language:

Fluent in Arabic, French and English

Training

- Sales Techniques and Trainings
- Effective communication skills
- Art of customer satisfaction
- Customer service
- Self-development motivation