

# ALAA BOURESLAN

Lebanese - 1994

00961 71856902

Boureslan.alaa@gmail.com

Ras EL Maten - Beirut - Lebanon



## BACKGROUND

A graphic designer seeking a career in a creative agency or in the art department of a progressive company where I can apply my knowledge, enhance my competencies, and build a strong career path.

## WORK EXPERIENCE

December 2018 – Present

### Digital Account Executive, MasterGate

Managing social media accounts

Clients: Adham Nabulsi – Rabih Baroud – Hadi Aswad – Rabih Gemayel

- Accounts Creation and Audit (Facebook/Instagram/YouTube/Pinterest/LinkedIn/Twitter)
- Content Creation: Posters, Logos, Flyers, Invitations, YouTube Channel Art, Ads
- Social Media reporting and market audits
- Managing clients' day to day requests
- Online Campaigns and reporting
- Short video production for YouTube and social media platforms (viral content)
- Managing the artists' career development, direction, and strategy
- Promoting the artists' work and managing their media relations

Present

### Community Manager and graphic designer, Freelance

Clients: Ghazal Station, Boureslan's, Ramidia Production

- Branding and social content creation
- Facebook/Instagram/YouTube account management

November 2018

intern, ramidia production

## EDUCATION

December 2018

### Graphic Design, American University of Science and Technology (aust)

Main Courses:

- Rendering and Illustration
- Visual Communication
- Design Infographics
- Story Board
- Advance Typography
- Packaging design

## TECHNICAL SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premier
- Photography
- Creativity

## HOBBIES

Lebanese Civil Defense – Scouts Leader (2010-2008)

Hiking – Traveling – Photography – Kickboxing

## LANGUAGE | Fluent in Arabic & English

References available upon request