DANA BASSIL
Graphic Designer

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PORTFOLIO
Bē /dana_bassil
in /dana-bassil
f d.graphicsdesign

DESIGN SKILLS

- **BRANDING:** logo design, corporate identity...
- **PROMOTIONAL:** Flyers/Posters, Books/Booklets, Brochures...
- **INDOOR / OUTDOOR ADVERTISING:** magazine ads, billboards, roll ups...
- **ONLINE DESIGN SOLUTIONS:** social media web design, landing pages, UI designs...
- **PRINTING SOLUTIONS:** spex, colors, calibration, production...
- **PACKAGING** design, exhibitions & display.

• Proficient in all major computer design software including Adobe Photoshop, Adobe Illustrator, Adobe Flash

• Strong base of knowledge and skill in all elements of design, visual layout, typography, color & drawing techniques.

• Excellent media and technology skills related to internet marketing, web design, online message platforms, and more.

• Committed to delivering strong customer service to each client and dedicating myself to a project until the client is pleased.

• Work well in a team with strong organization, problem-solving & multi-tasking skills

LANGUAGES   English, French, Arabic

FUTURE PLANS
• MA in ART & COMMUNICATION / Marketing
• Advanced Training in Graphic Design
• Additionally, I have an interest in *interior design* and enjoy reading about elements of room decor.

PROFILE
An Enthusiastic team player, detail oriented, fast-learner & motivated Graphic Designer, with 9 years' experience, who is committed to deliver top results, on time and within budget. Project Success and Customer Satisfaction is My Passion.

PROFESSIONAL EXPERIENCE

2018 — **FREELANCER AT CASINO DU LIBAN**

Freelance graphic designer
* Responsible for projects & Events Held by Casino du Liban.

2017 — **FREELANCER AT VIBRANTLAB**

Freelance graphic designer
* Responsible for Print Projects, social media & UI designs.

2010 — **FREELANCE ADVERTISING & PRINTING SARL**

Senior graphic designer
* Produce Artwork that will effectively communicate & achieve desired Goals based on client's Marketing Objectives.
* Produce Artwork for Online/Offline Marketing Product.
* Create Designs for Indoor/Outdoor Advertising.
* Deliver top projects that please clients and attract new business, with a 14% increase in client referral rate.
* Perfect knowledge of the Creative Branding process including: Logo design, Stationary, Brand representation on Websites, Digital Advertising elements, Packaging, Exhibitions...

EDUCATION

2009 — **BA IN GRAPHIC DESIGN**

American University Of Science & Technology
ABET ACCREDITED

2004 — **HIGH SCHOOL GRADUATION**

St. Coeur - Hadat

CERTIFICATES/DIPLOMAS

2017 — **AUTOCAD CERTIFICATE**

SL Institute - Switzerland

2016 — **WEB DEVELOPMENT CERTIFICATE**

Shaw Academy - Ireland

2016 — **MOBILE APP DEVELOPMENT DIPLOMA**

Shaw Academy - Ireland

COMPUTER SKILLS

ADOBE ILLUSTRATOR

ADOBE PHOTOSHOP

ADOBE IN DESIGN

FLASH & AFTER EFFECTS

HTML5 / CSS