

## Personal Information

Name : Ola M. Fahes  
 Nationality : Lebanese  
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 LinkedIn Profile: <http://lb.linkedin.com/pub/ola-fahes/40/229/b5/>



## Links to my articles published in several news websites:

<http://www.mo5tar.com/search?string=%D8%B9%D9%84%D8%A7%20%D9%81%D8%AD%D8%B5>

<http://slabnews.com/article/170370>

<http://www.al-binaa.com/?article=94514>

<http://baldatee.com/baldate/Eventdetail.aspx?id=12635&catId=6>

<http://www.alhadathnews.net/archives/151864>

Aldyar News paper/july5-2010/الديار الفكري

## Qualification Summary

Corporate ID designing & Implementantion for Communication Strategies

Pre-Press

Web design

Journalism Articles published in the following media:

Aldyar News paper, Slabnews, Mo5tar News. Almejhar sudani newspaper

## Professional Skills

Corporate Communication Strategies

Graphic Design

Image Creation

Web Design

Illustrations

Logo Design

Artistic Painter

All Kind of Mixed Media Hand Rendering such as:

Aquarelle, Oil Painting, Chinese ink, Charcoal, Gouache, Acrilyc

## Operating System

Power Macintosh

Apple

Microsoft

Windows

## Software Applications

Adobe creative suite CS6 which includes:

- a) Adobe Photoshop
- b) Adobe Image Ready
- c) Adobe Illustrator
- d) Adobe Indesign
- e) Macromedia Flash

Microsoft Office (Power Point, Word)

Social media full implementation, and Internet

## Professional Working Experience

I had the opportunity to be a university Graphic Design and Communication Instructor, Faculty of Art and applied sciences at the Modern University for Business and Science M.U.B.S, Since October 2010 .

Courses includes:

*\* Detailed Documents & Reference letters related to the content of the mentioned courses below are available upon request*

- |                                    |  |
|------------------------------------|--|
| A - The Art of Arabic Calligraphy  | B - Typography & Packaging             |
| C - Graphics in the Environment    | D - Fundamentals of Design             |
| E – Graphic Design 1 (GD1)         | F – Intro to computer Graphics         |
| H – History of communication       | I – Ethics of the new Media            |
| J-Introduction to public relations | K – Strategic Media and Public opinion |

### ***C.I.S High Technical Institute*** October 2010- (current)

Graphic Design Professor

Given Courses: Color Theories, Croquis, Artistic Painting, and Computer Graphic softwares

### ***Capital Beirut College*** November 2013- (current)

Graphic Design Professor

Given Courses: History of communication, Typography and Packaging, Below the Line design implementation, Flash animation Presentation, Labels design, Fundamental of Graphic software.

### ***CTC High High Technical Institute*** November 2012- current

Graphic Design Professor

Given Courses: Systemic graphic Drawing, Media & Communication Theories, and History of Graphic Art.

### ***DOWGROUP Web Solutions (December 2006 – September 2010)***

(Graphic/web design & Marketing solutions)

Web / Senior Graphic Designer & Advertising / Media Marketing Consultant

### ***Win Programs Sales & Marketing Professionals (March 2004 – September 2006)***

Web / Junior Graphic Designer

### ***Eye-Candy Advertising Agency (February 2002 – July 2003)***

Graphic Designer

### ***Media 6 Creations*** (Freelancer upon Project)

(Electronics & ELECTRO – MECHANICAL Made Equipments),

Graphic Designer Freelancer

### ***E-AD Mail (October 2001 – June 2002)***

(Advertising, Graphics and Web Development Company)

Graphic Designer

### ***Chahine Gallery for Art and Painting*** (summer job 2000)

Designer and Painter

- **Articles written in several Lebanese websites.**
- **The Author of the book "if the spirit whispers"**
- **Contributed as an artist in "The spirits of the letter" exhibition and "Whispers of the reeds" exhibition held in Beirut.**

**Education** (My education experience is based in a class room environment)

*\* Authentic Documents related to each school mentioned below is available upon request*

Beirut - Lebanon 2010 – 2014	Lebanese University Faculty of Information & Documentation <b>MA in Corporate Communication (Total average 76.2. Thesis grade 80/100)</b>
Beirut – Lebanon 18&24/04/2010	British Council, IELTS International English Language Testing System Test Result: <b>5.5 (Modest user)</b>
Beirut - Lebanon 2/2002 - 10/2002	NEW HORIZONS Computer Learning Center <b>Intensives Courses in Computer Graphic Design Softwares</b>
Beirut - Lebanon 1997 - 2001	Lebanese University Faculty of Documentation & Information <b>BA in Advertising &amp; Communication</b>
Beirut - Lebanon 1993 - 1996	Young Women Christian Association Y.W.C.A (technical institution) <b>Official Technical Baccalaureates in Graphic Design (highschool)</b>

**Languages**

English	I have sat for the I.E.L.T.S British council International English Language Testing System
French	Good (writing, reading and understanding)
Arabic	Mother Tong

**Additional Activities**

I was the lead Public Relation Personnel that organized successfully the following 2 conferences:

Beirut - Lebanon April / 2004	<b><i>Future of the Electronic Business and the Arab Economy</i></b>
Beirut - Lebanon February / 2003	<b><i>Perspectives &amp; Guaranties of Euro-Arab Investments</i></b>

**References**

DR. NISRINE ZAMMAR: Professor at the Lebanese university faculty of information & documentation  
71-863048

DR. Firas Kobeissy: Professor at AUB school of Medicine.  
76-050508

Mr. Nakhle Abi farraj : art director / professor  
71-912769