

# REEM KANSO

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A fresh graduate passionate about advertising and communication always looking for areas in which I can improve and add value with my input.

## EXPERIENCE

February-April

**SALE AND BUSSINESS DEVELOPMENT MANAGEMENT, FOUNDERSBEI**

- Generate leads and cold calls prospective customers
- Meeting with clients
- Understand the needs of your customers and be able to respond effectively with a plan of how to meet these and think strategically

2017-2018

**SOCIAL MEDIA ACCOUNT EXECUTIVE, METEORR MEDIA**

- Have direct contacts with clients
- Run several accounts for clients on social media
- Authorize content posted on the accounts
- Check the traffic on the page and website

June-July 2018

**PUBLIC RELATIONS, LEO BURNETT**

- Contacted clients to confirm events
- Assisted with Jamaloki Con 2018
- Posted content on social media
- Data entry for influencers

2014-2016

**PRIVATE TUTORING**

## EDUCATION

2014-2018

**B.A. ADVERTISING AND MARKETING, NOTRE DAME UNIVERSITY - LOUAIZE**

- Deans List – Spring 2017 and Fall 2018
- GPA 3.0

## **SKILLS**

- Fluent in: Arabic, English, and Spanish
- Ability to work under pressure & within a team
- Good presentation and communication skills
- Computer skills: Statex, Ariana, Adobe Software, SPSS, and Microsoft Office

## **MEMBERSHIPS**

- Committee member (Social Media Director) at IAA (International Advertising Association) Club at Notre Dame University
- Attendee of multiple seminar series in Advertising at Notre Dame University
- Participated in former MUN (Model United Nations) at Lebanese American University of Beirut (2013 – 2014)
- Volunteer at Children Cancer Center – AUBMC (2016)

**References upon request**