

Gaëlle El Chidiac

Public Relations and Advertising Specialist

I am a Public Relations and Advertising graduate who's looking forward to discuss a possible opportunity, whereby I can build a career based on professionalism, quality, service and innovation.



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WORK EXPERIENCE

Customer Service

The Spirit

07/2018 – 09/2018

Spa

Zalka Highway

Store Manager

Fiora

08/2017 – 04/2018

Accessories Store

Le Mall Sin El Fil - Lebanon

Sales Assistant and Cashier

Fiora

02/2017 – 08/2017

Accessories Store

Le Mall Sin El Fil - Lebanon

Sales Assistant and Cashier

Moa

06/2016 – 09/2016

Accessories Store

Citymall-Jdeideh Lebanon

Hostess

Roadster Diner

07/2015 – 08/2015

American Restaurant

Achrafieh Lebanon

EDUCATION

Master Degree in Digital Communication (On Going)

Lebanese University - Faculty of Information section II

Bachelor degree in Public Relations and Advertising

Lebanese University - Faculty of Information section II

10/2017 – 07/2019

Courses

- Public Relations Strategies
- Advertising
- Body Language
- Graphic Design
- Audience Study
- Corporate Communication
- Marketing
- Art of Negotiation
- Business Management
- Digital Communication

Humanities

Collège Notre Dame des Apôtres

10/2000 – 06/2015

Raouda

SKILLS

Communication

Team Work

Creativity

Planning

Persuading

Customer Service

PERSONAL PROJECTS

Political Interview (05/2018)

- Took place at the Lebanese Parliament with the deputy Elias HANKACH

CONNECTED - University Project (04/2018)

- Marketing and Advertising Project

The Whopper Commercial - University Project (04/2018)

- A Video Commercial and a Poster

Nescafe Commercial - University Project (11/2018)

- Poster done using Photoshop

Senior Project (03/2019 – 06/2019)

- Crisis Management - Nutella facing Palm Oil
- Two Posters

LANGUAGES

Arabic



French



English

