

Packaging

2019

Tannour AlAsr

Uplifting for “Tannour AlAsr” product The project focuses on giving the bread package a relevantly modern identity, improvements were made Such as the fonts, colors, imagery, and information on positioning (layout) , focusing on a women riding bike (practicing sports) is used to reflect the main aspect of the product which is a healthy lifestyle concentrating on the quality of nutrients intake intersecting with an activity considered as part of a healthy oriented routine most common in Beirut culture. Add up to that the excessive consuming of plastic ruining the environment as bread is an essential everyday need so an immense amount is being used. The thing that we tried to reduce by reducing the size of the packaging to the quarter (in the shape of a double folded piece of bread), limiting the quantity of plastic involved. A Fusion of the healthy lifestyle, sports, and the bread as an essential need for a human well- being in a contemporary frame giving the product a new character and an appealing design, less material. By that presenting an innovative step in the world of healthy food industry. It lifts the product from its old frame to a more socially fitting modernized one.

Although out bread is one of the most “ healthy lifestyle people ” crave , for that it’s high in fiber and proteins but on the others side it’s also high in BPA and the chemicals that may cause cancer in an indirect way! How?

Its the plastic bag oat bread is packed in. So, what i did is reducing as much possible , to minimize the plastic bag and make it more sufficient and less harmful! Oh and smaller the it now fits properly in your bag while going for a bike ride , picnic or traveling to any country! So let’s all pay attention to not only for our health, but also to the environmental health!



تنور العصر

500

غير
تنور
صحي



أربعة
كاملية

المكونات:
خبث دقيق - حبوب - سكر - ملح - زيت
قد يتغير هذا المنتج على حسب التربة
والطقس في المنطقة





تنور العطر

شركة تنوير العطر
011 548 927 - 011 974 928
00963 944 967 367
0096 277 0980 584
0090 538 458 4780



محافظة حلب
We are not responsible for
the poor storage







claire's

Catchies

By Claire's

"Jellies packaging Design" After an extensive research on Claire's company and learning about their identity, this proposed project is made upon this research.

I created the packaging of this project in 3 different flavors and named each of it accordingly. So as a simple overlook into my project; it's a nice attractive approach to kids beautifully representing Claire's theme.

Featuring 3 flavors inspired by Claire's identity and palette. The design is a cartoon character issued by Claire's, where each taste expresses a different personality; For example a Pusheen character refers to strawberry flavor and a unicorn character refers to blueberry flavor, etc.

The project aims to motivate girls to buy these characters and shop more products in addition to eating something inspired by the occasion, as we previously know that this type of sweets (Jellies) encourages children to buy these products more frequently.

Moreover aiming to stand out and distinguish the company in the most original way possible, to reach a premier position in the market worldwide.





claire's
Catchies
Jelly Gum



claire's
Catchies
Jelly Gum

claire's
Catchies
Jelly Gum



Blueberry

Catchie's

Jelly Gum



Strawberry


claire's
Catchies
Jelly Gum



Pineapple

Truck



Cut line : _____
Fold line : - - - - -
Glue area : 

	Name : AliAhmad Fatima	Packaging : Project -1-
	Instructor's Name : Kalltar Daniele	Date : Wed_Nov 21, 2018



	Name : AliAhmad Fatima	Packaging : Project -1-
	Instructor's Name : Kattar Danielle	Date : Wed.,Nov 21, 2018



COKOSTAR

It is designed a chocolate tube for kids, and is now available in the Lebanese market. The red color is chosen to attract the attention of the children. And a cartoon character holding jar stars in order to attract the kids.

Client: Black Diamond Company





Produced by Black Diamond S.A.R.L.
Tel: 0021255555555

Calamita - Caramel - Milk Food
لبنان نكهة الكراميل المثلجة الشوكولاته
مكسب
لبنان - المغرب - الجزائر - ليبيا

NUTRITION FACTS

SERVING SIZE (30G)		معلومات غذائية	
	per 100g	per 30g	القيمة المئوية
Calories	~ 170	~ 51	10%
Total Fat	~ 8	~ 2.4	4%
Saturated Fat	~ 5	~ 1.5	10%
Sodium	~ 15	~ 4.5	3%
Carbohydrates	~ 20	~ 6	12%
Dietary Fiber	~ 0.5	~ 0.15	1%
Sugars	~ 10	~ 3	20%
Protein	~ 0.5	~ 0.15	1%

There is a small amount of caffeine.
هناك كمية صغيرة من الكافيين.

Ingredients: Sugar, Non-Hydrogenated vegetable fat, Cocoa powder, Milk Powder, Hazelnut Paste, Soya Lecithin, mono & diglycerides of fatty acids.
المكونات: سكر، زيت نباتي غير مهدرج، مسحوق الكاكاو، مسحوق الحليب، عجينة الفستق، لسيثين الصويا، أحماض دهنية أحادية وثنائية الجليسيريد.
لا تحتوي على مواد حافظة، ولا تحتوي على ألوان صناعية.

24 PCS
مكسب



5 263010 009002

COKOSTAR
WITH HUZELNUT CREAM


It is very delicious!

NOW
IN
THE
LEBANESE
MARKETS



Illustration

2019



“Don't buy much but make
sure that what you buy is good.”

Christian Dior

D
i
o
r

Dior

“Beauty”



SWAROVSKI

C
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N
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الرَّحِمُ لَيْسَ مَكَانًا هَادِئًا
هَنَّاكَ ضَجِيجَ مَنْ صَوَّتَ الدَّمُ
الْمُتَدَفِّقُ فِي الْأَوْعِيَةِ الدَّمَوِيَّةِ لَدَى الْأُمِّ
وَأَصْوَاتُ الْأُمِّ ذَاتَهَا وَ مِنْ حَوْلِهَا



Book Covers

2019

نُقطة فاصلة

نُسخة أنشور من الحب

هذا الكتاب يسلط الضوء على علاقة الأم بالجنين لكي يتصور
الأم بطريقة صحيحة وعاطفية ونفسية وينمو بشكل سليم و
يكتسب بين علاقة الوطيدة بين الأم والجنين وعلاقتها
بأنفسها وأهم شيء أن نأخذ من خلال تطور الحواس وتأثير
الحواس الجديدة للحصول على نمو كامل

الطبعة علم أحمد



Noqta Fasle

This book discusses the relationship between the mother and the fetus so that he can see the light in a healthy and emotional way, and establish the strong relationship between mother and fetus, and the influence of external things on the internal things to achieve an integrated growth. i used this binding to show the super relation between the mother and the child , also i used the layers by showing how the concept is deep and the child in the stomach is deep too.

the point refers to the mom which is main thing and the start and the fasle , that shows the relation between the fetus and mom





استعد لنفسك والقراصنة

والشعير

حلى لبني معاً أجمل عقل والقرى جسم

منحبتك كل هذه الشهور

نُقْطَةُ فَاصِلَةٍ

لِسَعْدَةِ الشَّهْرِ مِنَ الْحُبِّ







The Grandfather

A STORY FOR BRAVE KIDS

FOR AGES
6-9

ILLUSTRATED BY:
FATIMA ALIHMAD







Identity

2019

خاتون
KHATOUN



Approved
Client: Instyla



Approved
Client: The Makeup Boutique

*The
Makeup Boutique*

Laure

G H A D D A R

Approved
Client: Khatoun Rest



Approved
Client: Most company

INTERNATIONAL TOOLS BAG



INTERNATIONAL TOOLS BAG



INTERNATIONAL TOOLS BAG



INTERNATIONAL TOOLS BAG



INTERNATIONAL TOOLS BAG



Approved
Client: Laure Ghaddar

Laure
Ghaddar

Laure
Ghaddar

Laure
Ghaddar

Laure
Ghaddar



Approved
Client: Azhar Lara



ظاقت و خُبرات





طاقات و خبرات

التعريف و الأهداف
المستفيدون و المتنبهون
القطاعات
الأنشطة
إصدارات و الإحصاءات



قطاع الخدمات



قطاع الصناعة



مهن حرة

عندما تختار القطاع
سيرة ذاتية عنك، و
للاستفادة من خبرتنا



طاقات و خبرات

التعريف و الأهداف
المستفيدين و المتسبون
القطاعات
الأنشطة
إصدارات و الإحصاءات

إحصاءات

تقوم شركة 64 بإحصاء جميع المتسبين و ذلك حسب الجنس و العمر و المناطق لمعرفة عدد المتقاعدين سنوياً



أكثر المحافظات

إصدارات الشركة

- بروشور
- تقويم سنوي
- التقرير السنوي

أنشطة 64



ورش توعوية



شهادات تقدير



مزايا و عروض



يوم 64 للترفيه



لمعرفة كافة التفاصيل
www.64company.com

نبذة عن الشركة

أبشيت مؤسسة 64 في حزيران عام 2019، و ذلك بموجب المادة 8 من نظام التقاعد الصادر في نفس العام حيث تقوم بالاستفادة من طاقات و خبرات المتقاعدين الذين أحيلوا للتقاعد، وقد حرصت المؤسسة على إدارة وتنمية مواردها المالية و البشرية والحفاظ عليها من أي متغيرات اقتصادية، وذلك من خلال تبني أفضل الحلول واتباع منهجية واستراتيجية مربة على نطاق الخدمات المقدمة للمشتركين والمتقاعدين، وقد حرصت المؤسسة على مد مظلة خدماتها لتغطي كافة مناطق اللبنانية من خلال 8 فروع موزعين حسب المحافظات ومكتب تقدم العديد من الخدمات، هذا بالإضافة إلى خدمات التقاعد الإلكترونية المقدمة عن طريق الموقع الإلكتروني وتطبيق الأجهزة الذكية

أهداف الشركة

- تدريب الموظفين المحدث في الوظائف
- تحسين الوضع النفسي و الصحي عند المتقاعدين
- تعيينهم مستشارين مهنيين و أعضاء في لجان
- تطوير رأس المال البشري



”فكر أن تعمل بعد التقاعد بمجال خبرتك لكي تحصل على رضى ذاتي“

المستفيدون من 64

الجهات الممثلة

- مؤسسات خاصة
- مؤسسات عامة
- شركات عامة
- شركات خاصة
- بنقات
- جمعيات خيرية
- القطاع الخاص
- القطاع العام

المتقاعدين

- أصحاب الخبرات
- ذكور و إناث
- المتقاعدين للقطاع الخاص

المنتسبون للشركة



شؤون
أعضاء

بعد الانعقاد أصبح بجانبة انتخاب لجان طائفة من القطاع فقد تم الاستفادة من خبراتي و تمضي كمستشارة في وزارة

القطاعات



قطاع الزراعة



قطاع الخدمات



قطاع الرعاية الصحية



قطاع الصناعة



قطاع التجارة



قطاع المهنة

عندما تختار القطاع الذي تناسب إليه ستتم تعبئة سيرته ذاتية عنك، و عن خبرتك المهنية الطويلة و ذلك للاستفادة من خبرتك و تمليك كمستشار أو مدرب

عم تشّيتي بندق !

مين ما جرّبوا بعد؟



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The Love Edition



ZOUGHAI B & CO.

CHICKEN BURGERS

GRILLED CHICKEN LL 7,500

من نجاج مشوي
Grilled chicken breast, with mayo, corn, lettuce, mixed cheese, crispy potato strips.

ZINGER 700 LL 12,000

زنجير 700
Fried Chicken Breast, with BBQ sauce, cheddar cheese slice, and our home made fried cheese ball, corn mayo, and lettuce.

ZINGER 300 LL 7,000

زنجير 300
Fried chicken breast with BBQ sauce, lettuce, corn mayo and cheddar cheese.

MIGHTY CHICKEN LL 9,000

ميتي النجاج
Grilled chicken breast, with our special breaded cheese ball, lettuce, pickles, tomatoes, our homestyle cocktail sauce, and garlic paste.



BURGER SPECIALS

BIG BOY LL 12,000

البص الكير
For the BIG BOYS, a 180 gr patty, smoked sausage, cheddar cheese, pickles, lettuce, tomatos, and our homemade Q sauce.

THE MAXIMUS LL 12,000

ماكسيموس
Burger lovers will enjoy the "maxed out" flavors from traditional ingredients, a 180 Gr patty, aged cheddar cheese, lettuce, pickles, tomatos and our home made cocktail sauce.



BURGERS

LEBANESY LL 5,000

لبناني
the traditional Lebanese burger with French Fries, coleslaw and our homestyle cocktail sauce.

CLASSIC CHEESE LL 5,500

كلاسيك تشيز
A clean mix of fresh ingredients, lettuce, pickles, tomatoes, our homemade Q sauce, and cheddar cheese.

DIPPED IN BBQ LL 6,500

مغموس بالباربيكيو
A flavorful mix of smoked BBQ, coleslaw, ketchup, French Fries and cheddar cheese.

MUSHROOM SWISS LL 7,000

مشروم سويس
The Original mushroom and Swiss burger, served with fresh mushrooms, Swiss cheese, mayo, and our home made Mushroom sauce.

MAC N CHEESE LL 7,000

ماك ن تشيز
A "must try" burger with creamy fried maccaroni and cheese, cheddar sauce, lettuce, pickles, tomatoes and onions.



هوت نوج HOT DOGS

CHILI HOTDOG LL 7,000

تشيلي
Grilled beef hotdog, cheddar sauce, mustard sauce, chili con carne and onions.

CLASSIC HOTDOG LL 5,000

كلاسيك
Grilled beef hotdog, crispy potato strips, cheddar sauce, mustard sauce, mayo, and ketchup.



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SANDWICHES

CHICKEN SUB

LL 5,500

Seasoned chicken breast, lettuce, pickles, corn, mayo, and cheese.

CHICKEN FAJITA

LL 7,000

Grilled chicken fajita, sautéed onions, peppers & mushrooms, corn, topped with cheese.

BBQ CHICKEN SUB

LL 7,000

Grilled chicken breast, lettuce, pickles, mixed cheese, BBQ sauce, and our home made cocktail sauce.

PHILLY CHEESE STEAK

LL 8,000

Grilled tenderloin filet, sautéed onions, peppers & mushrooms, topped with cheese, and our Philly Sauce.

CRISPY

LL 5,000

Crispy chicken strips, lettuce, corn, mayo and our homemade cocktail sauce.

SUBMARINE CHICKEN

LL 5,500

Grilled Chicken, corn mayo, pickles, pickled onions, lettuce, and ranch.

SPICY CHICKEN

LL 6,500

Grilled Chicken with spicy sauce, served with corn mayo, pickles, pickled onions, tomatoes, lettuce, ranch, and Jalapeno.

SAWDA

LL 5,000

A mouth watering chicken liver, served with pickles tomato and our home made pomegranate sauce.

SOJOK

LL 5,000

An explosion of flavors that melts into your mouth served with Hummus, pickles, and tomatoes.

HALLLOUMI

LL 4,500

Grilled Halloumi, creamy pesto, fresh rocca leaves, and tomatoes.

WRAPS لفات

ORIENTAL CHICKEN

LL 6,500

Grilled oriental beef, taratur, bewaz, and grilled tomatoes.

TAWOUK

LL 5,000

Grilled Chicken Tawouk, garlic paste, pickles, and fries

KAFTA

LL 3,500

Grilled Q Kafta, kafta sauce, pickles, and bewaz.

BONELESS CHICKEN

LL 7,000

Boneless Chicken strips, mixed cheese, lettuce, honey mustard, ranch, BBQ sauce and crispy potato strips.

PLATTERS صحن

CRISPY

LL 10,500

Crispy chicken, french fries, coleslaw, garlic, cocktail sauce and Pickels.

CHILLI CHEESE FRIES

LL 10,500

French fries tossed in mixed cheese then topped with Chilli Con Carne, cheese, ranch, and Jalapeno.

CHEESE ESCALOPE

LL 14,000

Chicken Escalope topped with cheese, served with wedges, coleslaw, cocktail sauce BBQ sauce, honey mustard, and pickles.

GRILLED CHICKEN

LL 14,000

A flavorful Grilled chicken breast, served with french fries, hummus, garlic spread, and pickles.

BODY BUILDER'S MEAL

LL 10,500

Rich in protein, low in fat and carbs Grilled chicken breast, served with Lettuce salad and mustard sauce.

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سلطة SALADS

CEASAR SALAD LL 6,000

سلطة سيزر
Romaine lettuce, parmesan cheese, crouton and ceasar dressing.

SPICY CHICKEN SALAD LL 8,000

سلطة تشيكن سبايكي
A perfect combination of Lettuce, corn, pickled onions, diced tomato, crispy potato strips, topped with grilled chicken, spicy sauce, ranch, and Jalapen.

ROCCA SALAD LL 6,500

سلطة روكا
Romaine lettuce, rocca, mushrooms, cherry tomato, parmesan cheese, and balsamic vinegar.

CHEESE ESCALOPE

شيز اسكالوب

ROCCA SALAD

سلطة روكا

AKEL الرجال على ADD فعالها

SIDES جوانب

Mozzarella sticks	LL 6,000
اصابع موزاريلا	
BBQ Chicken Strips	LL 6,000
اصابع الدجاج بالبريك	
Hot Buffalo Wings	LL 6,000
جوانب الريفاني	
BBQ Wings	LL 6,000
جوانب البريك	
French fries	LL 3,000
بطاطا مقليه	
Cheese Fries with BBQ	LL 5,000
بطاطا مقليه بالبريك و باربيكيو	
Potato wedges	LL 4,500
بطاطا هونج	



ZINGER 700

زنجير سبع مئة



DESSERT

الحلو
CHOCOLATE CAKE
كارتة شوكولاته
LL 4,500



UPGRADE TO A MEAL
كتر الوجبة



LL 4,500

With any burger, hotdog, or sandwich, you can add our homestyle french fries, coleslaw and a beverage.

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Art Direction

2019

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With Adidas

Without Adidas



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THANKYOU

Fatima AliAhmad



Portfolio

2019

-  Packaging
-  Illustration
-  Book Covers
-  Identity
-  Art Direction
-  Website Design

76 0555 62
Fatima AliAhmad
Graphic Designer