



Alexandre Di Martino

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I would summarize myself as :

Diplomate and Positive I do love
work in international and
multidisciplinary teams

Proactive, Motor and Persistent

**Meticulous, Organized and
Trustworthy**

Creative, Curious and Dynamic with
an unlimited willingness to learn day
by day

Master 1 Strategic and Operational Marketing with a specialization in Sociology & Psychology Actively seeking an internship starting in September 2019

Formation

2017 - 2018 – 2019	Strasbourg Business School (EM Strasbourg) Master 1 « Programme Grande Ecole », spécialisation « Sociology & Psychology » : Exchange Mexico : 1 st semester Tecnológico de Monterrey – Campus Guadalajara (Mexico) 2 nd semester Tecnológico de Monterrey – Campus Santa Fe - Mexico City (Mexico)
2015 2017	Classes Préparatoires Scientifiques - Maths Sup/Maths Spé MPSI/MP Lycée Jacques Amyot, Melun
2010	Baccalauréat Scientifique Lycée Simone Signoret, Vaux le Pénil

Associative Experiences

❑ ASSOCIATIONS (EM Strasbourg) :

January 2018 - May 2018	Association ART'EFAC : EVENT MANAGER - Creation and management of events, budget (15K) and communication - Ensuring good internal communication between the various fields - Management of a group of dozens of people
September 2017 - March 2018	Association HURRIC'EMS : SPONSORSHIP - Sponsorship solicitation for the different events - Direct contact point with companies for contractualization

❑ JUNIOR ENTREPRISE (EM Strasbourg) :

December 2017 - February 2018	MARKETING CONSULTANT : Market study for Blue Anthill - Qualitative and quantitative analysis of databases - Drafting of an end of study report
July 2018	STREET MARKETING (Coca-Cola) : Les Eurockéennes de Belfort - In charge of a market study for Coca-Cola - Setting up interviews with customers during the event

❑ EM STRASBOURG :

May 2018 - June 2018	Admissibles EM Strasbourg : - In charge of welcoming eligible candidates (concours) to the EMS - Advising candidates, sharing experiences...
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Compences

Hard Skills

Project Management – Agile (Slack, Trello...)
Deep mastery in : Finance d'entreprise, Droit,
Marketing, Consulting...)
Asana (software Project Management)
Pack Office (Excel, PPT, Words...)

Soft Skills

Specialisation in Sociology and in Psychology
Teamwork
Social Skills
Clear communication

Langages

	Français	Native
	English	Bilingual
	Español	Fluent
	Deutsch	Elementary

Hobbies

		
Reading	Music : violin and singing	Traveling