

Contact Information

Email

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Address

Halat, BLG Bou younes

Phone

+961 71 478 882

Skills

- Sales
- Marketing
- Strategic planning
- Proficient in Microsoft (Word, PPT, Excel)
- Proficient in keynote
- Quick learner
- Team work
- Team building
- Impromptu speaking
- Time management

Languages

Arabic

Advanced

English

Advanced

French

Good

Italian

Beginner

Rawad Bou Younes

Understanding the market and the way consumers act and think has become an aspiration. Currently looking for a team in which we can reach the upmost performance through understanding the company's target markets and what these markets demand.

Experience

Chafic Bou Younes & co

Halat Highway

June-2016

Currently

Assistant manager

- Composed, revised and proofread corporate communications, marketing materials and financial statements.
- Attended several seminars, in Europe, concerning new products that will be introduced to the market.
- Handling inventory management from end of year follow ups to daily movement of items through departments.
- Directly communicating promotions and premium products to customers through indoor sales.

Interesting Times

Beirut Digital District

July-2018

October-2018

Account Executive Intern

- Setting up meetings with clients to clearly understand their demands.
- Analyzing the clients ideas and train of thought to properly interpret the input to the creative team.
- Delivering the client constant updates on the team's progress
- Providing feedback and ideas from clients to the team.
- Setting up deadlines, budgets and pitstops to better communicate with the team.
- On ground management of digital and physical production.

Education

Lebanese American University

Byblos.

2018

Bachelor in Business Marketing

Courses covered:

- Consumer behavior
- Marketing research
- Marketing strategy
- Retailing and merchandizing
- E-Marketing

Antoine Sister School

Ghazir

2014

Baccalaureate in General Sciences

Honor's List

Achievements

- **2003-2016:** Member of The Lebanese Wushu Kung- Fu Federation
- **2016-2018:** LAU Animal Rights Club
- **2017:** Independent volunteering for Syrian refugees in Lebanon
- **2017:** Volunteer at the LRI (Lebanese reforestation initiative)