

JAD FAWAZ

EDUCATION

September 2015 - May 2019
B.S. IN ECONOMICS
MINOR IN MULTIMEDIA JOURNALISM
Lebanese American University
Beirut, Lebanon

July 2018 - August 2018
MEDIA & GLOBAL CHANGE
Salzburg Global Seminar
Salzburg, Austria

VOLUNTEER WORK

RED CROSS YOUTH LAU
Graphic Design Committee
January 2017 - January 2019

EXTRA-CURRICULARS

CONNECTIONS MAGAZINE LAU
Senior Writer
August 2018 - January 2020

FESTIVAL NEXT LAU
Photographer
March 2019

TEDXLAU - WINDS OF CHANGE
Speaker Curation & Social Space Officer
April 2018 - July 2018

LANGUAGES

Arabic

English

French

EXPERIENCE

THE CREATIVE 9
Communication Executive
November 2020 - Present
Content development, strategizing & implementing digital advertisements, client servicing, and creating project briefs.

GEEK EXPRESS
Marketing Executive
July 2020 - November 2020
Copywriting, content creation, reporting and implementing digital advertisements, and community management

MSL GROUPE
Communication Executive
May 2020 - July 2020
Copywriting, gathering data, and implementing PR deployments

SMEX LEBANON
Project Member
January 2020 - April 2020
Gathering and analyzing data on ISP corruption in Lebanon, and contributing to the blog section

LEO BURNETT
Community Manager
October 2019 - January 2019
Copywriting, bilingual audience engagement, analysing metrics, and creating performative reports

MISHKAL FESTIVAL
Production Coordinator
July 2019 - September 2019
Participants coordination, stage managing, videography, and editing

COMMUNICATION ARTS DEPARTMENT AT LAU
Administrative Assistant
January 2019 - May 2019
Live event coverage, administrative work, photography, and videography

MEDIA AND DIGITAL LITERACY ACADEMY OF BEIRUT
Social Media Coordinator
July 2018 - August 2018
Bilingual live coverage on social media, and administrative work.

CONTACT

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SKILLS

DSLR Camera

ADOBE SOFTWARE
Photoshop

Premiere

InDesign

Audition

Lightroom

MICROSOFT OFFICE
Word

PowerPoint

Excel

HOBBIES/INTERESTS

- Writing fiction
- Baking
- Watching theater and films

REFERENCES

Jad Melki
Associate Professor - Media Studies
E: jmelki@lau.edu.lb

Gretchen King
Assistant Professor - Media Studies
E: gretchen.king@lau.edu.lb

Elyssa Skaff
Academic Instructor - Advertising & PR
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