

# Joseph Allam

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## EDUCATION

### American University of Beirut, Olayan School of Business

#### Bachelor of Business Administration, with Emphasis on Finance & Minor in History

September, 2016 – June, 2019

- Graduated with Distinction
- GPA: 3.68/4.0 (Cumulative); Dean's Honor List Spring 2018, Fall 2018, Spring 2019

### Zahrat El-Ihsan School

Life Sciences Lebanese Baccalaureate II

October, 1999 - July, 2016

- 14/20 – Mention Bien Honors List

### CFA Institute

Passed the CFA Level I Exam

December, 2018

## PROFESSIONAL EXPERIENCE

### Olayan School of Business, AUB

#### Research Assistant

May, 2019 – Present

- Assisting Dr. Assem Safieddine in developing content for Acierto test bank and animation videos.
- I am working on developing test bank questions along the CFAI guidelines and edited the scripts and storyboard before they were sent for production. This year, Acierto was acquired by Kaplan Inc. (parent company of Schweser, world market leader in the CFA prep business) for an undisclosed amount.

### Arab Bank (Switzerland) Lebanon SAL

#### Investment Advisory Intern

June, 2018 – August, 2018

- Monitored and evaluated clients' portfolios in terms of asset allocation and performance
- Examined investment ideas by determining their suitability to clients' portfolios based on their exposure and risk tolerance
- Formulated investment proposals to clients and prospects
- Conducted research in order to determine long term trends and attractive investment opportunities
- Prepared publications to be posted by the bank and sent out to clients (market updates, recommended investment lists...)
- Provided support to the Relationship Managers, especially on the technical side

## LEADERSHIP & ACTIVITIES

### UNICEF Club, AUB

#### President

September, 2018 - Present

- Responsible of the organization and implementation of the weekly Bekaa Psychosocial Project intended to help 160 refugees adapt, enjoy their childhood and develop interpersonal and communicational skills
- Responsible of Soup Kitchens and Smile Markets events in collaboration with Lebanese NGOs to help elderly and underprivileged people
- Managed & implemented a number of awareness campaigns for UNICEF Lebanon like the World Vaccination Day campaign at AUB
- Managed & implemented many events at AUB with Lebanese NGOs Kayani, Bassma and Injaz
- Panel member at the AUB Special Symposium of Philanthropy 2018

### Olayan School of Business, AUB

#### Student Representative Committee Member

October, 2017 – July, 2018

- Elected to represent the Junior Year Students of the faculty

### International Business Case Competition Workshop

#### Participant

September, 2017 – January, 2018

- Selected from a pool of 55 students for weekly intensive trainings, workshops and case solving sessions about various international business topics

### Histology Students Society, AUB

#### Secretary

September, 2017 – May, 2018

- Organized talks and conferences about History topics

### UNGC Global Compact Network Lebanon

#### Volunteer

April, 2017 – August, 2017

- Assisted in planning, organizing and supervising several events notably a workshop around Sustainable Development Goals (SDGs), "Lebanon Collaboration for the SDGs", the Environmate Hackaton and the Sustainable Minds event as part of the Event Planning and Logistics teams

### Office of Student Affairs, AUB - Events team

#### Volunteer

February, 2017 – October, 2017

- Participated in the High School fair, the Labor Day event, the Graduate Commencement Ceremony the New Students Orientation in Fall

### Al-Katami Trading Room, AUB

#### Computer Lab Assistant

February, 2017 – November, 2017

- Assisted more than 100 students in their projects and in using the Thomson Reuters Eikon software

### Business Student Society, AUB

#### Member

September, 2016 – December, 2016

- Participated in the organization of events notably the OSB Get Together and the BSS Halloween Party in the Sponsorship and Logistics teams

### Scout Parish of St. Nicolas Achrafieh

#### Scout Leader

June, 2015 – July, 2017

- Responsible of all the activities of a unit of 35 children aged 5 years – 9 years alongside 2 other Scout Leaders

## CERTIFICATIONS

### Fullbridge-U Program Certification

December, 2017

- A 2-month career preparedness course focused on effective communication, teamwork, design thinking, and critical work management skills

### Thomson Reuters

December, 2016

- Earned the Eikon (version 4) Certification with Distinction

### International Fitness Professionals Association (IFPA)

December, 2016

- Earned the IFPA Certified Personal Trainer Certification

### Lebanese Association for Sports Injury Prevention

September, 2016

- Earned the LASIP Certificate of Achievement for completing their First Aid & CPR workshop

## ADDITIONAL INFORMATION

**Languages:** Fluent in Arabic, English and French

**Computer Skills:** Solid knowledge of Microsoft Office (Excel, Word, PowerPoint) and of the Eikon financial software