

Mahmoud Fneish

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Seeking a dynamic environment to employ my knowledge and skills for the growth of the organization. To secure a position with a stable and successful organization, where I can be a member of a team and utilize my business and marketing expertise to the fullest.

CORE SKILLS

Management

Visual Merchandising

Internet Research/Sourcing

Social media marketing

WORK EXPERIENCE

Media Solutions – Social media coordinator (December 2019 – November 2020)

Responsibilities included:

- Assisted marketing team in presenting and implementing marketing strategies.
- Creating social media campaigns, effectively increasing brand awareness and leads.
- Maintaining strong social media presence through active communication.
- Managing day-to-day responsibilities of our clients.

Bestseller – Visual Merchandising (January 2018 – October 2019)

Responsibilities include:

- Defined, designed, and implemented a creative visual merchandising strategies.
- Produced signs, window displays, interior displays, and floor plans on promotional days.
- Created appealing and creative eye-catching displays that lead the customer to the store.
- Come up with, revise, and present display ideas in meetings
- Act in alignment with organization's vision and culture.

Bestseller – Sales associate (March 2017 – January 2018)

Responsibilities include:

- Creates a welcoming environment and provides excellent customer service.
- Assisted and encouraged customers in selecting and purchasing required products in a retail environment.
- Cooperated with teammates and worked as a team to achieve monthly targets.
- Answered the phone and helped with queries/compliments, remaining professional at all times.
- Attended training exhibitions, conferences, and meetings.

Cosmo City – Head Apparatus Assistant (August 2016 – January 2017)

Responsibilities included:

- Customer support.
- Inventory management.
- Supervision over daily tasks and cash operations.

EDUCATION

- **Lebanese University**, Master's degree in Management and Marketing (2021)
- **Lebanese University**, BA in business management (2019)

Certificates:

- Social media marketing foundation
- SEO foundation
- Content marketing for social media