

# BRITTNEY PILARCIK

I create compelling content to compete on a global scale. I write to tell stories relevant to international audiences. In both journalism and marketing, I articulate and represent your ideas with clarity and focus.

## EDUCATION

HND

### ***Film & Journalism***

Prague College  
Graduated in 2018

DIPLOMA

### ***Linguistics***

U. of Barcelona  
2015

## SKILLS

Professional Marketing  
Remote Experienced  
Creative Copy  
Digital Journalism

Google Analytics  
Social Media  
Copywriting  
Communication

## MOST PROUD OF

### ***Published works on Financial Times***

Research on South China Sea was published on multiple global platforms.

### ***Published 72 Articles on Prague Morning***

Wrote articles for an expat publication.

## EXPERIENCE

2018 - 2019 | BUDGET BAKERS | PRAGUE, CZECH REPUBLIC

### ***Content Strategist***

- Maintained optimal level of quality for all SEO copies. B2C content focused.
- Performed research to develop content strategies, metadata, objectives, and advertising strategies for clients.
- Ran all of the social media platforms (FB & Twitter).
- Wrote over 2,500 words per week.
- Coordinated with creative teams to establish appropriate branding and advertising strategies.
- Cooperated as an external, remote employee and maintained communication through Slack.

2018-2019 | SPACEKNOW | PRAGUE, CZECH REPUBLIC

### ***Content Writer***

- Maintained knowledge of new technologies to create innovative stories related to relevant topics.
- Collaborated with Financial Times and The Diplomat to create articles.
- Developed content for all keyword research.
- Prepared client deliverable in coordination with internal and external documents.
- Performed research for multiple client verticles for various copies.
- Managed and performed case study research.
- Cooperated as an external freelancer through Slack.

2018 - 2019 | YIELDIGO | PRAGUE, CZECH REPUBLIC

### ***Copywriter***

- Proofread whitepapers, internal documentation, social media posts, leaflets, and presentations.
- Helped prepare marketing materials through content proofing.
- External freelancer, cooperated via email.

2017 | CZECH RADIO | PRAGUE, CZECH REPUBLIC

### ***Journalist***

- Interviewed politicians for articles, radio pieces, and interviews.

# BRITTNEY PILARCIK

---

## EXPERIENCE CONTINUED

2016-2017 | PRAGUE MORNING | PRAGUE

### *Journalist*

- Participated as a journalist for local news geared towards expats living in Central Europe.
- Wrote over 70 published articles.
- Researched topics relevant for additional information, worked externally during school

2016 | MODEL UNITED NATIONS | PRAGUE

### *Journalist*

- Interviewed diplomats for the Model UN in Prague
- Wrote articles based on diplomatic conventions.
- Covered a wide spanse of topics such as UN Women issues.

2015-2018 | THE FEED | PRAGUE

### *Journalist and Editor*

- Wrote articles based on topics concerning English expats residing in Central Europe.
- Proofread articles written by non-native English journalists.
- Wrote compelling articles based on the times.
- Most of the work was completed externally.

2018| AMAZON | PRAGUE

### *Amazon Competitor*

- Competed in a student competition over a short time period for Amazon's new HDQ in Prague.
- Participated with foriegn students to create solutions for Amazon complications in Prague.
- Sat in meetings with Amazon officials, got to see internal functions and contribute ideas.

# BRITTNEY PILARCIK

*Professional writer  
and Storyteller*

---

## PROFESSIONAL REFERENCES

***John Roose***

***Supervisor at Spaceknow***

contact me for info.

***Linda***

***Supervior at BudgetBakers***

contact me for info.

---

## PERSONAL REFERENCES

***Romy Sala***

***Entrepreneur***

+34 634 54 0519

romyandalucia@gmail.com

Wrote copy for website.

***Dennis Braun***

***Luthier***

+34 634 58 2004

violinbroker@gmail.com

Developed articles.