

NABIL KANAAN

Student

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Beirut, Lebanon

SUMMARY

I am an adaptable, self-motivated, and hardworking person with great passion for marketing and consultancy. Currently a Marketing senior at the Lebanese American University, I am constantly learning and expanding my knowledge to stay on top in this competitive market.

EDUCATION

BS in Marketing

Lebanese American University

2016 - 2020 Beirut, Lebanon

American High School Diploma

Al Faris International School

2007 - 2016 Riyadh, Saudi Arabia

EXPERIENCE

Intern

Anghami

06/2019 - 08/2019 Beirut, Lebanon

- Responsible with implementing a student brand ambassador program in Lebanon.
- Successfully implemented the program
- Handled the A to Z tasks of the program such as building an action plan, recruiting ambassadors, training ambassadors, and building the structure of the whole program

STRENGTHS

Passionate

Creative

Motivated

Hard-working

Ambitious

PROJECTS

Unleash Your Creativity Competition by Hosri Group

- Worked with a team of 4
- Developed a marketing campaign that will increase awareness, exposure, and sales for SAAD Tours
- Presented in-front of more than 200 people
- Competed against 50 groups

Developing a Business Plan Competition by LAU

- Worked with a team of 4
- Created a new business idea and was tasked with developing it's business plan

Brandstorm Competition by L'Oréal

- Worked with a team of 3
- Created a new innovative salon experience

LANGUAGES

English



Arabic



FIND ME ONLINE



LinkedIn

<https://www.linkedin.com/in/nabilkanaan/>