

# Raghd Saab

📍 Beirut, Lebanon | +961 70 963301 | rrs43@mail.aub.edu

## Experience

**Growth Manager** at On Your Way Beirut, Lebanon & Paris, France *March 2019 - Present*

- Expanded active user base by 21% in one month by advising on user experience, fine-tuning delivery, and optimizing marketing platforms

**Co-founder** at Aleph Insight Beirut, Lebanon *March 2018 - Present*

- Established a data capture and trend discovery B2B platform through inception to deployment
- Secured a deal for the infrastructure of a leading Lebanese FMCG promoting agency

**Engineering Trainee** at Engineering & Building Co. Beirut, Lebanon *August 2017 - September 2017*

- Conducted progress reporting procedures at AUB Van Dyck and Masri buildings

## Education

**M.Eng. in Engineering Management** at American University of Beirut (4/4) *September 2018 - May 2020*  
Beirut, Lebanon

- Ongoing thesis exploring big data streams in product development

**B.Eng. in Electrical Engineering** at Beirut Arab University (3.94/4) *September 2014 - May 2018*  
Beirut, Lebanon

- Faculty Council member representing the electrical engineering department
- Merit Scholarship | Dean's Honor List during all semesters

## Extracurriculars & Awards

**Volunteer** at UN Department of Economic and Social Affairs Beirut, Lebanon *June 2019 - October 2019*

- Evaluated e-government readiness of 3 countries and helped create the UN E-government 2020 report

**Finalist** at HEC Business Game '19 Paris, France *April 2019*

- Selected as one out of 180 students from 38 different nationalities to participate
- Solved cases for Bain & Company, Bertelsmann, Luxottica, Shiseido, AB InBev

**Finalist** at LAU Case Competition '18 Beirut, Lebanon *April 2018*

- Solved cases for EY, Cisco, Leo Burnett, Careem

**First Place Winner** at Banque Du Liban Accelerate Hackathon '16 Beirut, Lebanon *November 2016*

- Accelerated facial paralysis patients' recovery by developing a novel healthcare approach
- Received initial seed funding of \$10000
- Attempted to launch startup in London, UK

**Local Club Co-founder** at Sustainable Democracy Center Beirut, Lebanon *February 2011 - March 2015*

- Started and sustained a local club of 20+ members for a national NGO dedicated to social integration
- Revitalized the Lebanese intergenerational dialogue by hosting a countrywide three-day Lebanese heritage conference

## Skills

Technical

Software: Microsoft Office | Tableau | Palisade  
Decision Tools | R | think-cell

Linguistic

Fluent Arabic and English

## Additional Information

Interests

Ardent Lebanese mountain trail hiker  
Competitive table tennis player

References and additional documents are  
available upon request

