



PERSONAL DETAILS

Name Surname	Mahmoud J. Beydoun
Nationality	Lebanese
Date of Birth	14 th June 1997
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SUMMARY

I am a sales and marketing specialist with 4 years of experience in the area of sales, communications and internet marketing. I hold a Bachelor's degree with honors in Marketing from the Near East University in Cyprus. I am seeking a position in sales or marketing where I can build highly effective solutions and contribute in activities that will greatly influence the growth of the company.

WORK EXPERIENCE

2016-2019 Internet Marketing at Paramount FZ LLE www.fxparamount.com

Responsibilities:

- Participated in effectively engineering the company's website content to ensure an optimal customer online experience.
- Assure that efficient Search Engine Optimization (SEO) is in place.

2015-2016 Marketing and Communication at Paramount FZ LLE www.fxparamount.com

Responsibilities:

- Running promotions and advertisement on various social media platforms.
- Organizing marketing campaigns to promote our services and reach out to new customers

2018-2019 Private tutor Near East University

Helped students and colleagues enhance their academic courses in the following courses: Business Finance, Research Methods, Marketing Management, Organizational Behavior, and Marketing in Psychology, during my academic years

EDUCATIONAL BACKGROUND

2016-2019

Near East University

www.neu.edu.tr

Bachelor's degree in Business with an emphasis in Marketing – Dean's Honor list

*Study focus: Marketing Management, Research Methods, Digital Marketing, Approaches to Psychology in Marketing, International Business.

*Graduation Project: *The Effects of Social Media on Students Choice of Universities.*

2015

Canadian University Dubai

www.cud.ac.ae

Studied one academic year - Business with a focus on Marketing

SKILLS

Technical skills:

- Search Engine Optimization
- Statistical Package for the Social Sciences (SPSS)
- CRM fundamentals
- Social Media Marketing
- Investment in the Forex market
- Photoshop

Soft skills

- *Negotiation & Communication skills*
- *Creative thinking*
- *Interpersonal skills*
- *Willingness to learn*
- *Proactive nature*
- *Strong work ethic*

MEMBERSHIP OF ACADEMIC ORGANISATIONS

2016 (Acting) IIBF club NEU; Organized NEU Blood Donation Day, Rotary Beach Clean, Breast Cancer Awareness Day events and organized the graduation ceremonies for years 2018 & 2019

2017 (Acting) Business Brothers Club co-founder, NEU

LANGUAGES

Fluent in Arabic, English and intermediate in Turkish

REFERENCES

1. Imren Gurbasar: Business communications lecturer at Near East University
imren.gurbasar@neu.edu.tr
2. Kemal Cek: Accounting lecturer at Near East University
kemal.cek@neu.edu.tr
3. Tijen Zeybek: Marketing Psychology lecturer at Near East University
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