

YASMIN RAJEH

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Ambitiously energetic international business graduate with an ability to utilize creative methodology, market and consumer understanding to stylize concepts that make business sense.

EDUCATION

Lebanese American University Beirut, Lebanon
Bachelor of Science, International Business
9/ 2016 – 6/ 2019

Saint Mary's Orthodox College Beirut, Lebanon
Lebanese Baccalaureate, Literature and Humanities
9/ 2004 – 6/ 2016

EXPERIENCE

Toters HQ Beirut, Lebanon
Content Officer
6/2019 – 9/2019

- Ensured proper content through menu quality assurance
- Day-to-day client follow ups with content specifics to ensure a smooth user experience on the application
- Participated in content marketing campaigns

Beirut, Lebanon

Cedars for Care / Operations Big Blue NGO
Volunteer
3/ 2019 – 4/ 2019

- Conducted surveys determining the social condition of several families in need, visiting them, and collecting basic food supplies

SKILLS

- Proficient in Microsoft Office solutions (Word, Excel, PowerPoint)
 - Competent in Adobe Illustrator CC and Adobe InDesign
- Languages: Arabic - Fluent / English - Fluent / French - Basic comprehension