



Michel Bsaibes

Retail and Marketing Development
at Honor Mobiles (GoMobile)

Location: Beirut, Lebanon
Education: Bachelor's degree, Marketing and Advertising
Experience: 8 Years, 1 Month

CONTACT

Location: Beirut, Lebanon
Name: Michel Bsaibes
Mobile Phone: +961.70175701
Country: Beirut, Lebanon
Email Address: michelbsaibes@hotmail.com

TARGET JOB

Target Job Title: Marketing

Career Level: Mid-Career

Target Job Location: Lebanon; UAE

Career Objective:

A highly motivated person seeking a position in the marketing field. Outstandingly interpersonal and client driven to provide well-communicated verbal, visual and documented solutions in a fast-paced environment.

Employment Type: Full Time Employee

Notice Period: 1 month or less

PERSONAL INFORMATION

Date of Birth 7 November 1989 (Age: 29)

Gender Male

Nationality Lebanon

Residence Country Beirut, Lebanon

Marital Status Single

EXPERIENCE (8 YEARS, 1 MONTH)

March 2018 - June 2019

Retail and Marketing Development

at Honor Mobiles (GoMobile)

Location: Beirut, Lebanon

Company Industry: Telecommunications

Job Role: Marketing and PR

Take a lead role in the development of proposals and presentations for new business materials to create and nurture business opportunities and partnerships.

Identify trends and customer needs, building a short/medium/long-term sales pipeline in accordance with targets

Develop strategies and positions by analyzing new venture integration

June 2015 - February 2018

Business Development Assistant Manager

at Samsung Electronics Levant

Location: Beirut, Lebanon

Company Industry: Marketing

Job Role: Marketing and PR

Identifying new sales leads.

Pitching products and/or services.

Maintaining fruitful relationships with existing customers.

Researching organizations and individuals online (especially on social media) to identify new leads and potential new markets. Researching the needs of other companies and learning who makes decisions about purchasing.

Contacting potential clients via email or phone to establish rapport and set up meetings. Planning and overseeing new marketing initiatives.

Attending conferences, meetings, and industry events.

June 2014 - August 2014

Logistic Manager

at Barwa General Trading

Location: Dubai, United Arab Emirates

Company Industry: Retail/Wholesale

Job Role: Logistics and Transportation

Planning and managing logistics, warehouse, transportation and customer services. Directing, optimizing and coordinating full order cycle.

Liaising and negotiating with suppliers, manufacturers, retailers and consumers.

June 2010 - February 2014

Sales Representative

at Khoury Home Appliances

Location: Beirut, Lebanon

Company Industry: Retail/Wholesale

Job Role: Sales

Selling products and services using solid arguments to prospective customers. Performing cost-benefit analyses of existing and potential customers.

Maintaining positive business relationships to ensure future sales.

EDUCATION

Bachelor's degree, Marketing and Advertising

at Empire State College / State University of New York

Location: Beirut, Lebanon
June 2015

SPECIALTIES

Microsoft Office
Navision
Social media marketing

SKILLS

Microsoft Navision Level: (Intermediate) Last Used: 6 months or less	Microsoft Office Level: (Expert)	Social Media Marketing Level: (Expert)
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LANGUAGES

English Level: (Expert)	Arabic Level: (Expert)
French Level: (Expert)	

REFERENCES

Jean Bsaibes
Job Title: Chief Accountant
Company Name: Group Fahed
Phone Number: +961.70488296
Email Address: jeanmbsaibes@hotmail.com

Rita Charara
Job Title: Trade Coordinator
Company Name: Dima Marketing & Distribution
Phone Number: +961.3040663
Email Address: rita.charara@hotmail.com

HOBBIES AND INTERESTS

Swimming

Motor sports

Hiking

Photography

Camping