

Ali Zein

Digital Marketing Consultant

“Failure is an option.”

Matthew Schwartz




Take a look !

[linkedin.com/in/alizeinn](https://www.linkedin.com/in/alizeinn)

An entrepreneur and digital marketing executive passionate about marketing . currently serving as the manager of KEEMYA (digital agency) , operating across practice areas and advising clients from every industry around the country.

Over 5 years of experience, building teams and deploying marketing strategies across a variety of mediums and sectors.

Out of the office, a trainer on topics related to digital marketing.

Click here 

Read more about Ali in [Al-Ektisad website](#)

Specialities :

Digital media

SEO

Brand awareness

Digital campaigns

Social media strategy

Social media listening

Content marketing

CRM

.... And More

Used tools :

Report & Analytics

- Google analytics
- Cyfe
- FanPage karma
- Facebook analytics

SEO

- SEMrush
- MOZ
- Google search console
- Google Keyword Planner

Audience Management

- Hootsuite
- Buffer
- ManyChat

Social Media listening

- mention
- Brand24

Content Curation

- Scoop.it
- Feefly

Advertising

- Google Ads
- Facebook Ads
- Twitter Ads
- Adespresso

Formerly, PR , digital marketing manager for :



Meem production company

Beirut

www.meemprod.com/



Family movies festival

Beirut



Capitol Foods company

Sierra leone

www.facebook.com/capitolfoodss/

I did not quit working with these companies but turned into consulting projects .

You can click on the thumbnail to watch

Interview / LBC channel



Interview / Al Araby channel



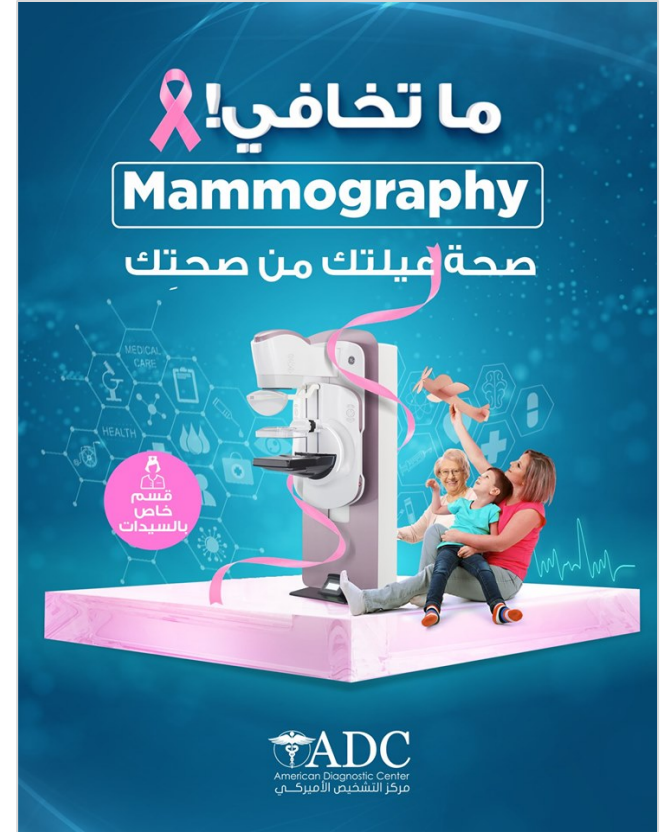
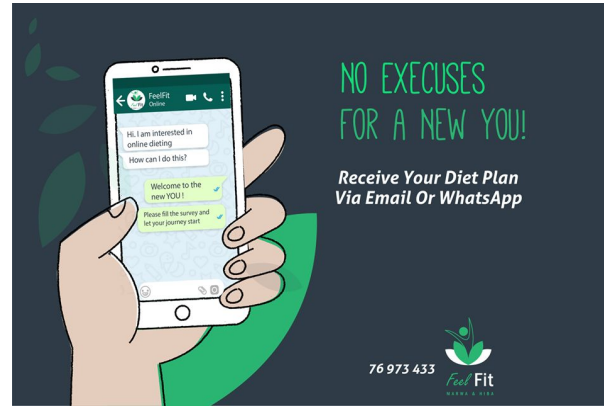
Currently, providing digital marketing services and consultancy for :



.... And More

Work samples :

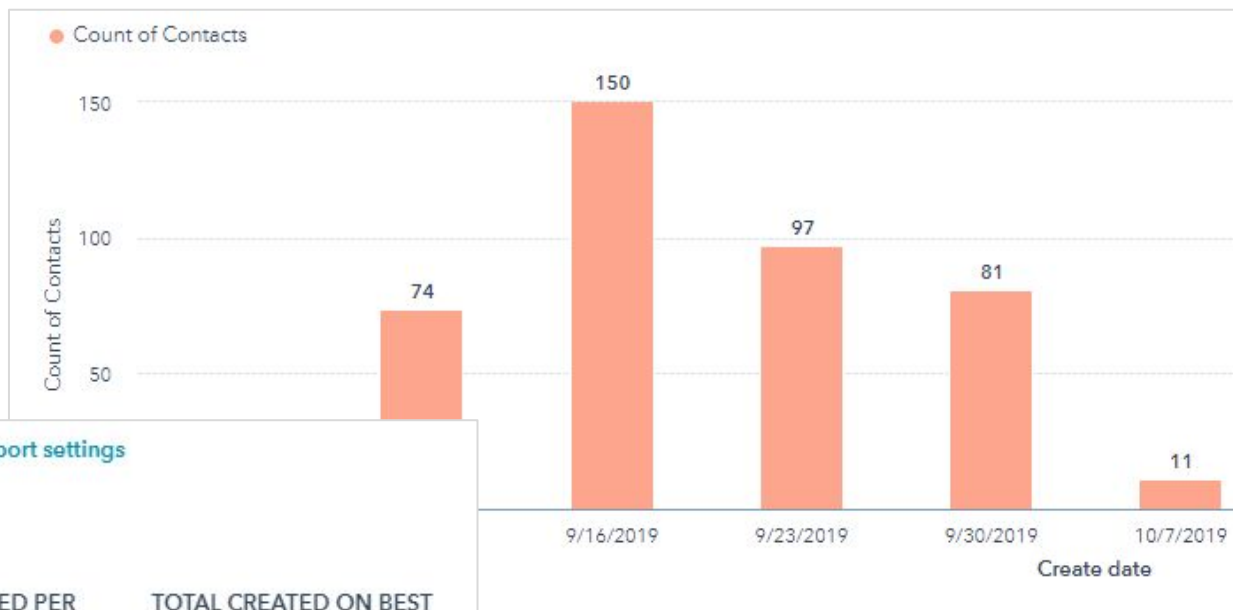
Content Marketing



Work samples :

CRM

Number of collected leads from facebook ads for a real estate client.



Date range: In the last 60 days | Frequency: Weekly [Report settings](#)

TOTAL CREATED IN RANGE

429

AVERAGE CREATED PER WEEK IN RANGE

42.9

TOTAL CREATED ON BEST WEEK IN RANGE

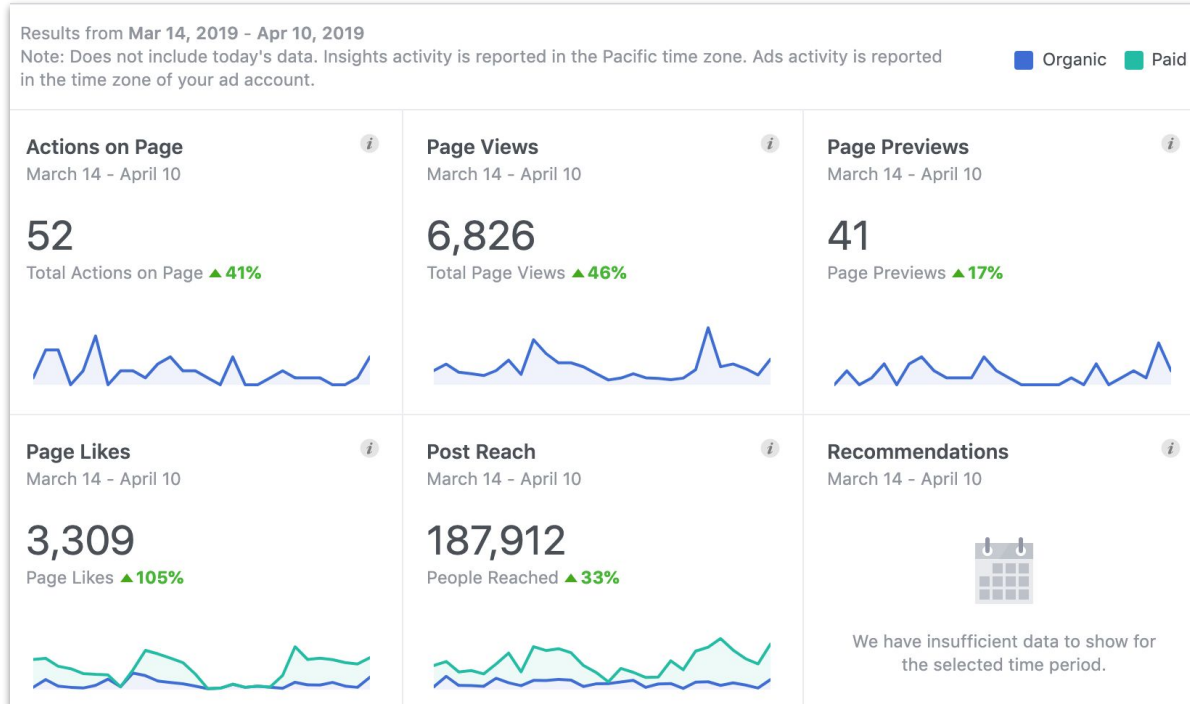
150

Sep 16, 2019 - Sep 23, 2019

Work samples :

Results

Sample from selected client's
page insights



Google location insights

How customers search for your business

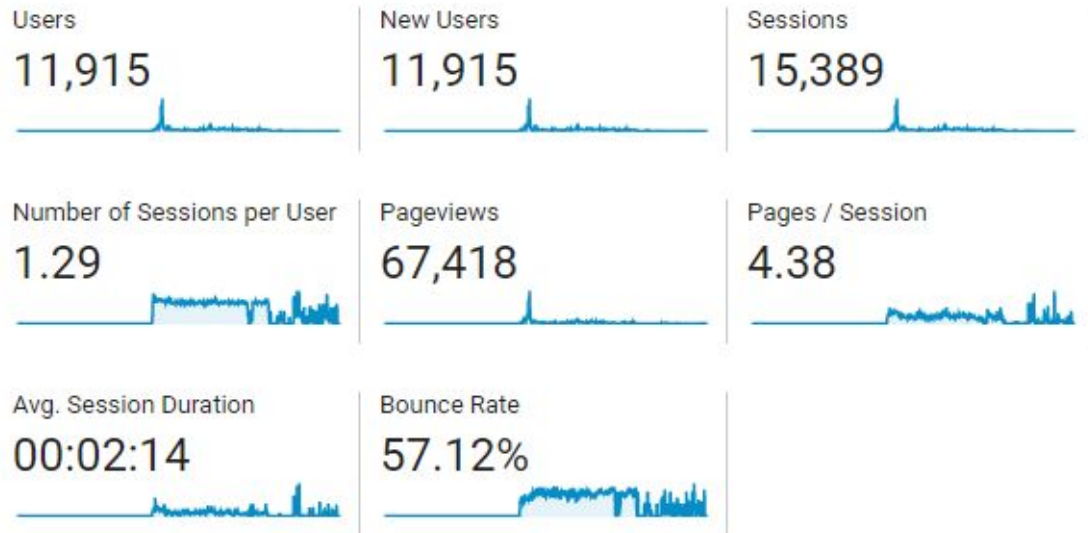
1 month



Work samples :

Results

Sample from selected client's
google analytics insights



**Let's keep
something to
talk about ;)**

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