

Dear Sirs,

I would like to introduce myself. I am Shady Salem, a graduate from The University of Quebec at Chicoutimi– Holding a BA degree in Marketing and Business Management.

My educational background and work experience have helped me develop a flexible personality that thrives on challenges and adaptation to changing circumstances. Working well under pressure, maintaining order and attention to details are a few of my strengths. My relationship with professors and colleagues has enabled me to exercise my skills at obtaining their trust and appreciation. I would like to work in a professional, team-oriented atmosphere.

I have the pleasure to apply for any available vacancy within your organization that you think may suit my qualifications especially with my solid knowledge of various techniques in Event planning, Fashion Photography, Image and Brand Consulting, and dealing with customers and suppliers. Moreover I am equipped with good communication skills and the quick ability to learn anything new, in addition to self-presenting abilities.

I would welcome the opportunity to meet with you so I can elaborate more on my qualifications and my personality.

Sincerely
Shady Salem

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Zahwa Abi Assaf building
Beirut, Lebanon
Tel: 961 81 930 261
Date of Birth: 10th of December 1987
shady.c.salem@gmail.com

Objective

Seeking a fellowship in a leading company, with special interest in the Marketing Department Vacancy.

Education

- BA , in Marketing & Business Administration May 2009 University de Québec à Chicoutimi Canada
 - TS3, in Marketing and Management
Institut Supérieur des études Commerciales (ISEC /CEC), Mkalis Lebanon
 - Baccalaureate II , “ Life Science” , year 2006,
Akhtal El Saghir Officially, Jdeideh, Lebanon.
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Seminaries:

- Human Resources. Presented by Mr. Elie Nakad Senior Compliance Manager at United Credit Bank S.A.L. & Bank Al-Madina S.A.L.
- Consumer Behavior Presented by Mr. Gilles Valance Professeur de Marketing
Faculté d'Administration Université de Sherbrooke Québec-Canada
- Building Customer Care Presented by Mr. Pierre Turcotte, Ph.D Professeur d'Université
associé en Management International et consultant
- Risk Management Presented by Mr. Elie Nakad Senior Compliance Manager at United Credit Bank S.A.L. & Bank Al-Madina S.A.L.
- Career in Business Administration Presented by Mme Joëlle Hage Baroudi Juriste et Master
en Administration des Affaires
- Operations Management Presented by Mme Eliane abou Khalil Lecturer and Researcher.
- Professional Deontology presented by Mme Joëlle Hage Baroudi Juriste et Master
en Administration des Affaires.
- Introduction to International Commerce Presented by Mr. Gilles Valance Ph.D. Professeur
de Marketing Faculté d'Administration Université de Sherbrooke Québec-Canada.

Personal Skills

- Confident communication and persuasive presentation skills for effective formatting, delivery, and closing of critical demonstrations
- Skilled at creating campaigns centred around consumer education on product use
- Persuasive communicator who is confident in presenting marketing objectives to corporate stakeholders and potential investors.
- Passionate leader who is able to motivate team and departmental members to collaborate around common goals.
- Skilled in using strategy to carefully coordinate campaigns for optimal product release and consumer advertisement.
- Expert leadership abilities to motivate, energize, and unite team members around a central cause.
- Commendable time management, organizational skills, and consistency to deliver marketing outcomes that exceed corporate expectations.
- Vigilant and wise money management to ensure optimal use of funds on all marketing projects.
- Confident in using research and analysis to understand how trends, competitors, consumer requirements, and seasonal market volatility will affect campaign efforts.
- Proficient understanding of social media and its role in building brand awareness and garnering positive media publicity.
- Confident and dedicated photographer with experience in both professional and freelance photography.
- Holds nearly 10 years of working experience with great variety in order to tackle any photography job quickly and effectively.
- Intimately familiar taking high quality digital photographs, including framing, selecting and setting up lighting, and determining advanced shutter and lens options.
- Prioritizes communication on the job to avoid errors.
- A candidate that combines a long professional career with dedicated freelance photography ideals and loyalty.
- Experienced in all different kinds of photography (Portrait, Fashion, Jewelry.....)
- Strong aesthetic sense
- Technical knowledge of multiple camera technologies
- Extensive communication, cooperation, and service skills
- Critical thinking, analysis, and strong attention to small details
- Profound experience with script development and non-linear editing systems
- Extensive knowledge of TV marketing and advertising techniques

Personal Qualifications

- Motivated, hardworking with good interpersonal communication skills
- Good teamwork skills and contribute well to group, fully dedicated to the job
- Fast learner, Extensive knowledge and uses computer applications

Work Experience

- June 2013 – till now Freelance project manager, event planner and executor, Marketer and Photographer. Previous projects:
 - Layali El Ons With Rola Saad, Program on OTV station
 - Delta awards 2015
 - Tallal Tabbara Hair Fashion Show in Hilton Habtoor
 - Yagermister Friday 13th event,
 - Absolute Vodka Campaign with Mashrou3 Leila:
 - Red Hot Chilli Pepper event in Lebanon.
 - “Bala Techfir” on NTV
 - Yeprem Jelwery
 - Kallas Jelwery
 - Mikimoto Jewelry

- Fagioelli Jewelry
- Samsung launching the S4 in City center
- Lana Del Ray Concert in Byblos
- Ma Colocataire et encore une garce (French play for Tania Assi – April 2013)
- Mon Colocataire et un garce (French play for Tania Assi - February 2013)

➤ May 2009 – June 2013 -

Badri and Salim El Meouchi Law Firm - DOWN TOWN - Beirut

Responsibilities:

- Controlling the lawyers and customers account
- Controlling the Office boy account
- Controlling the Bank account and the Cash
- Introducing a new accounting system to the company and implementing it from A to Z
- Preparing the Budget for the company
- Preparing the Managerial Account of the company
- Designing and implementing an accounting system related to a law firm on the internet

➤ 29 September 2008 – 30 April 2009

Employee at Malik's Bookshop. (Print on – Sales).

➤ 16 June 2008 – 12 July 2008

Trainee at BOB Bank Of Beirut (Bauchrieh)

➤ January 2007 – June 2007

Internship at Mallah Establishment for Accounting and Auditing

Personal Development

- Strategic management
- Marketing and Sales Management
- Convention Management
- Report Management
- Photography
- Photoshop
- Video Editing
- Illustrator

Interests/Hobbies

Reading, Music, Swimming, football, Extreme Sports

Languages

Fluency Speaking in English and French and Arabic
