

MAHMOUD AL ADHAMI

Career Objective:

To work in a challenging & reputable company with all promotional opportunities & professional standards that entails for a long-term career.

Personal Information:

Born on : 20/6/1989

Nationality: Lebanese

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KEY SKILLS

- Determining marketing objectives and preparing annual budgets.
- Planning marketing activities in conjunction with company's growth plan and working out strategies to execute the plan.
- Media Planning as per the budget.
- Developing marketing reports to be presented at the meeting of top management.
- Lead the marketing programs for branding and lead generation.
- Getting marketing collaterals, advertisements developed to help the co. meet its target.
- Over all responsibility of designing, running and promoting the company's website and intranet which includes SEO techniques, managing PPC programs, podcasts, getting webinars delivered for visitors.
- Dealing with print, online and television media.
- Over all responsibility of running various marketing campaigns - like getting newsletters, e-mail blasts sent to the customers.
- Ensuring successful participation in national and international tradeshow, exhibitions & organizing other events like conferences, seminars etc.

- Developing systems and procedures to ensure that the leads generated are optimally utilized.
- Managing the team of marketing executives.
- Developing training programs for the people in marketing team.

Education:

BAC 2 (2008)

GRADUATED FROM AOU University business (MARKETING) (2017)

Professional Experience:

- Sales man Arena DVD's (HAMRA)
- Sales man ANGELS STORE (MAR LIAS)
- Provision Spinneys (JNAH)
- Salesman LIBERTO (CITY MALL)
- Sales man MOTHER CARE (ABC ASHRAFIEH)
- Sales man Brand for less (JNAH)
- Sales man XCHEM (RAS EL. KHAMAH)

Other skills:

Arabic: Written, Spoken, Read

English: Written, spoken, Read

Computer skills and software

Hobbies:

Reading,

References:

Available upon request.