

ALINA MOURAD

Alina M. Mourad

Visual Designer & Creative Director

Gender: Female

Date of birth: 1/1/1980

BA in Graphic Design

Beirut - Lebanon

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www.alinamrad.com

Education

Fall 2004 :

Bachelor of arts (BA) in graphic design
Faculty of fine Arts schools
AUCE (American University of Culture and Education)

Practical experience

November 2018 - Present:

Individual Consultant (LTA) - UNDP Lebanon

July 2016 - Present:

Freelance Creative Director /Web Design, Animation & Graphic Design
www.alinamrad.com

Sep.2010 - July 2016 :

Chief Creative Officer (CCO)- MONTY HOLDING
www.montyholding.com

January 2006 -Sep.2010 :

Art Director - FUTURE DESTINATION
www.futuredestination.com.

May2004-Sep2005:

Graphic & Web Designer- STOCKAD COMPANY
www.stockad.com

2000-2003:

Graphic designer - LUNA JEWELRY
Many posters mounted in different place in BEIRUT.A magazine advertising for ROBERTO BELLINI (diamond watches) Lots of brochures, catalogue, billboard, corporate identity, fliers.

2000:

Designer in a stationery as a map designing In an AUTOCAD software and plotting.

Abilities and skills

Computer skills:

-Advanced Adobe Creative Cloud: Photoshop, illustrator, In Design, After Effects,Adobe Premiere, Adobe XD, UI UX - Dreamweaver
-Animation: Macromedia Flash, AS3, Xml, UI Mobile
Application Design, JQuery, java script, HTML5, CSS3, PowerPoint
-Strong experience in the Macintosh platform

Personal Qualities

Talented, Creative Spirit, self motivated, organized, excellent interpretive and communication skills. with the ability to present ideas to staff and clients. with acute time management skills to keep projects on schedule.

Personal Interests

Art workshops, visiting arts galleries and exhibitions.

Workshops and Training

November 2018: Arabic Calligraphy workshop at Rafik Hariri University for 15 hours

October 2018 : online Training for Advanced Adobe Creative (photoshop, illustrator, Aftereffects, Indesign, Adobe XD, Dreameaver) with Daniel Walter Scott; Adobe Certified instructor

Professional Development

www.alinamrad.com

Significant Achievements

22nd August 2016 - Sep 5th-2016:

LHIF Refugee Advocacy Campaign
(winning bidding for interactive web infographic Project) for
Danish Refugee Council /UN

7th December 2016 - January 10th-2017:

LHIF Refugee Advocacy Campaign (Freelance
storytelling Inforgraphic for Danish Refugee Council /UN

February 2016 - May 2016:

UNDP Freelance Project
General Guidelines for the Lebanese food industry
Book (English - Arabic version) between the UNDP and the
Republic of Lebanon Ministry of Industry

October 2018

Manual with 8 illustrations and cover design project for the
Institute for War & Peace Reporting (IWPR) .