

# JO GONG

## UX/UI DESIGNER

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 jogong18



### DESIGN SKILL

- User experience design
- Interface design
- Interaction design
- Digital strategy
- Info architecture
- Wireframing
- Prototyping
- Data analysis

- Figma
- Sketch
- InVision
- Adobe Creative Suite

### CODING SKILL

#### FRONTEND

HTML/CSS/JS React

#### BACKEND

Ruby on Rails

### Language SKILL

- |         |        |
|---------|--------|
| English | C2     |
| Chinese | Native |
| French  | B1     |
| German  | A2     |

### SHORT INTRODUCTION

I'm a designer who is passionate about generating innovative products in education, medical, sports, food, charity, automotive, etc. I'm constantly improving and learning new design and programming skills.

### Education

- |              |   |
|--------------|---|
| 2004<br>2008 | ● Mechanical Engineering, B.S. University of Dayton |
| 2017         | ● UX design, General Assembly                       |
| 2019         | ● Coding boot camp, Le Wagon                        |

### PROFESSIONAL EXPERIENCE

- |   |   |
|---|---|
| 08.2019<br>Present  | ● <b>UX/UI designer</b><br>Anghami     Beirut, Lebanon  |
| 04.2019<br>07.2019  | ● <b>Product manager, UX/UI designer</b><br>AWB Health Management     Shanghai, China   |
| Successfully lead product team to innovate SAAS product and improved user experience. Responsibilities include:<br>1. Corporate clients research and competitive analysis, capture and prioritize requirements from external and internal, user-centered design and interface design.<br>2. Develop product roadmap and plan product bi-weekly sprint and daily scrum.<br>3. Create and deliver product Support Documentation.<br>4. Manage and lead product launching & phase out, ensure quality and on-time delivery.<br>5. Track user growth & profitability by google analytics and internal system. |   |
| 07.2018<br>12.2018  | ● <b>Product manager/designer</b><br>italki.com     Shanghai, China   |
| Successfully Innovated existing platform for corporate users, implement the process of design thinking to improve user experience, incl. user research, data synthesis, user flow, wireframe, prototype and usability test. Making marketing strategy and define price system.  |   |
| 08.2016<br>12.2018  | ● <b>User Experience</b><br>Successfully Improved Student Experience through user research and data synthesis, optimized user flow, provided user feedback and coordinate within product team to optimize product.      |
|   | ● <b>CSR Manager</b><br>Led two CSR projects, incl.marketing campaign, landing page design and operation.<br>1. Refugees teach Arabic to college student (italki's 1st CSR project)<br>2. Kids culture exposure project |
| 08.2016<br>12.2018  | ● <b>Co-organizer</b><br>Techyizu (non-profit)     Shanghai, China  |

Organized open-source events for Shanghai's lively startup and tech community such as Barcamp, Mobil Film Festival, Open Data Day, and fail faster/Lean Startup Machine.

# APPENDIX

## OTHER PROFESSIONAL EXPERIENCE

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- 03.2016  
08.2016

- **Project Manager**  
Community Roots China (Charity)    Shanghai, China

We provide corporate clients with charitable programs benefiting children born in rural areas of China. Our program: Bookworm Library, Child Sponsorship, One Heart Gift Bags, Capital Projects. I organized and managed fundraising events, managed content of website, email and social media platforms, and facilitated corporate clients visiting schools and children in rural areas of China, mainly in Yunnan, Guangxi, Xinjiang, Gansu Province.
- 01.2014  
12.2015

- **Project Manager of U.S. EB5 Investment & Real Estate**  
Wailian Overseas Consulting Group    Shanghai, China

Responsible for events/conference ideation, plan, and execution, make sales plan and public speech to clients of high net worth individual Chinese for new housing projects and current market trend analysis of major U.S. cities.
- 08.2012  
12.2013

- **Sales Manager**  
ReneSola Ltd    Shanghai, China

Developed corporate solar installation clients in USA and Europe, working closely with logistics, operations, CRM and after-sales service teams.
- 12.2010  
07.2012

- **Project coordinator**  
FRIATEC AG    Shanghai, China

Coordinated projects in the range of Great China area from technical, marketing and sales to other duties. Smoothed the communication between China office and German headquarter.
- 07.2009  
11.2010

- **Program Manager and Licensed Senior Mandarin Teacher**  
New Concept Mandarin    Shanghai Center, China

Responsible for marketing events ideation, plan, and execution, targeting clients working in Fortune 500 companies. Taught Mandarin Chinese to private and group class.
- 07.2008  
06.2009

- **Project Coordinator**  
Fastenal    Shanghai, China

Supported Fastenal US sales team and sourced OEM parts in China for US customers in meeting their criteria on price/quality/quantity/delivery date. Biggest project I used to handle was RMB 5 million.
- 09.2007  
05.2008

- **Market Researcher**  
University of Dayton Business Research Group, Dayton, Ohio

Conducted strategic market research as well as pre and post research evaluations, incl. data analysis, proposal writing. Key clients are local hospitals, shopping malls, and supermarkets.