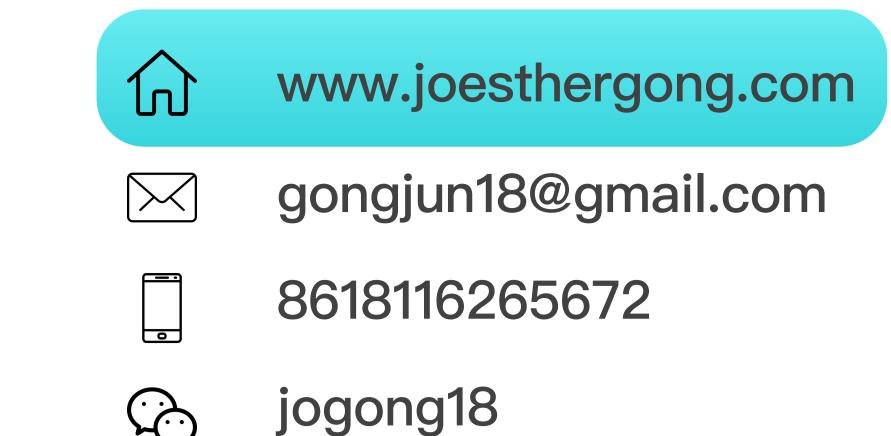
JO GONG UX/UI DESIGNER





SHORT INTRODUCTION

I'm a designer who is passionate about generating innovative products in education, medical, sports, food, charity, automotive, etc. I'm constantly improving and learning new design and programming skills.

Education

20042008

Mechanical Engineering, B.S. University of Dayton

2017

UX design, General Assembly

2019

Coding boot camp, Le Wagon

DESIGN SKILL

User experience design

Interface design

Interaction design

Digital strategy

Info architecture

Wireframing

Prototyping

Data analysis

Figma

Sketch

InVision

Adobe Creative Suite

PROFESSIONAL EXPERIENCE

08.2019 • Present

UX/UI designer

Anghami Beirut, Lebanon

04.2019 **O**7.2019

Product manager, UX/UI designer

AWB Health Management Shanghai, China

Successfully lead product team to innovate SAAS product and improved user experience. Responsibilities include:

- 1. Corporate clients research and competitive analysis, capture and prioritize requirements from external and internal, user-centered design and interface design.
- 2. Develop product roadmap and plan product bi-weekly sprint and daily scrum.
- 3. Create and deliver product Support Documentation.
- 4. Manage and lead product launching & phase out, ensure quality and on-time delivery.
- 5. Track user growth & profitability by google analytics and internal system.

07.2018 12.2018

12.2018

Product manager/designer

italki.com Shanghai, China

CODING SKILL

FRONTEND

HTML/CSS/JS React

BACKEND

Ruby on Rails

price system.

08.2016 User Experience

Successfully Improved Student Experience through user research and data synthesis, optimized user flow, provided user feedback and coordinate within product team to optimize product.

Successfully Innovated existing platform for corporate users, implement the process

flow, wireframe, prototype and usability test. Making marketing strategy and define

of design thinking to improve user experience, incl. user research, data synthesis, user

Language SKILL

English C2

Chinese Native

A2

French B1

German

CSR Manager

Led two CSR projects, incl.marketing campaign, landing page design and operation.

- 1. Refugees teach Arabic to college student (italki's 1st CSR project)
- 2. Kids culture exposure project

08.2016 **Co–organizer**12.2018 **Tochvizu** (por

Techyizu (non-profit) Shanghai, China

Organized open-source events for Shanghai's lively startup and tech community such as Barcamp, Mobil Film Festival, Open Data Day, and fail faster/Lean Startup Machine.

APPENDIX

OTHER PROFESSIONAL EXPERIENCE

03.2016 08.2016

Project Manager

Community Roots China (Charity) Shanghai, China

We provide corporate clients with charitable programs benefiting children born in rural areas of China. Our program: Bookworm Library, Child Sponsorship, One Heart Gift Bags, Capital Projects. I organized and managed fundraising events, managed content of website, email and social media platforms, and facilitated corporate clients visiting schools and children in rural areas of China, mainly in Yunnan, Guangxi, Xinjiang, Gansu Province.

01.2014 12.2015

Project Manager of U.S. EB5 Investment & Real Estate

Wailian Overseas Consulting Group Shanghai, China

Responsible for events/conference ideation, plan, and execution, make sales plan and public speech to clients of high net worth individual Chinese for new housing projects and current market trend analysis of major U.S. cities.

08.2012 12.2013

Sales Manager

ReneSola Ltd Shanghai, China

Developed corporate solar installation clients in USA and Europe, working closely with logistics, operations, CRM and after-sales service teams.

12.2010 07.2012

Project coordinator

FRIATEC AG Shanghai, China

Coordinated projects in the range of Great China area from technical, marketing and sales to other duties. Smoothed the communication between China office and German headquarter.

07.2009 11.2010

Program Manager and Licensed Senior Mandarin Teacher

New Concept Mandarin Shanghai Center, China

Responsible for marketing events ideation, plan, and execution, targeting clients working in Fortune 500 companies. Taught Mandarin Chinese to private and group class.

07.200806.2009

Project Coordinator

Fastenal Shanghai, China

Supported Fastenal US sales team and sourced OEM parts in China for US customers in meeting their criteria on price/quality/quantity/delivery date. Biggest project I used to handle was RMB 5 million.

09.200705.2008

Market Researcher

University of Dayton Business Research Group, Dayton, Ohio

Conducted strategic market research as well as pre and post research evaluations, incl. data analysis, proposal writing. Key clients are local hospitals, shopping malls, and supermarkets.