

Objective

Seeking a challenging position in a progressive organization that offers opportunities for advancement and where skills can be employed and developed.

Education

Bachelor's in marketing and advertising | September 2015-August 2019 | Lebanese International University
Lebanese Baccalaureate Part II in Economics and Sociology | September 2012-June 2015 | Al-Abbasiyah high School

Experience

Freelancer-Currently-2019

- Creating social media strategies for organizations.
- Manage instagram and facebook accounts for my customers.
- Creating startup online marketing campaigns for organizations.
- Animated videos.
- Instagram and facebook posts (creative content)
- Creating ads to reach more customers and specific target audience.

Social Media Strategist at Magic Media agency 2015\2019

- Specialized in Digital marketing and social media marketing, developed market knowledge for an innovative new product line and developed a social media strategy to increase followers.
- Creating animated videos on adobe after effects and premiere pro.
- High skills on adobe after effects and premiere pro cc , creating animated videos!
- Define target audience and reach it by boosting creative and effective post on social media.
- Social media manager of many business pages on Instagram and facebook (@sugarpuffslb, @tonysawayasour, and @H1hairstylist...)
- High Boosting and promoting skills(budget & duration, audience)
- Creative, plan for starting social media marketing and offline marketing (teasing campaigns).
- SEO, PPC, PSC.
- Analytical skills.
- E-commerce, communication.

Sales Representative | Crystal Chalhoub| February 2014- September 2014

- Executing responsibilities
- Substituting for or representing the manager
- Reporting to supervisor
- Performing employee assessments
- Direct contact with customers (buy & sell)

Social Skills and Competencies

Leadership | Organization | Public Relations | Event Organization| Good communication skills| Well known of being decision-maker and having both analytical and creative mentality|

Languages:

Arabic (Fluent/native speaker) | English (Fluent)| French (Fluent)

Computer Skills and Competencies:

Microsoft Office | Basic Adobe, Photoshop

Achievements and Interests

- Strategy for Instagram and Facebook activation.
- Budget setting and handling for media spending.
- Implemented a social media Framework within the company.
- Competitor analysis and listening.
- Consulting & advising on media type and content for magic media.
- Project for sales management course, creating new company for marketing & advertising with its products.