

# Monia El Masri

Sidon, South Lebanon

Mobile: +96170831319

Email: monia.masri@outlook.com

---

## Professional Profile

A committed and driven business school graduate with a strong background in both quantitative and qualitative analysis techniques. Looking to join an organization where I can contribute as an active and motivated member, and where I can also continue to learn and grow.

---

## Education and Qualifications

**Bachelor of Business** Rafik Hariri University 2018

**Administration –** GPA:3/4

**Majoring in Management**

**High School Diploma** National Evangelical Institute For Girls&Boys 2015

---

## Experience

**06/2018 – TO 08/2018 Student Internship, BankMed**

Bankmed is a member of Groupmed that depends on its extensive communication network that has a great role and part of its success. My internship was divided upon three main sections, Customer Service, Teller and Operations. This internship was so valuable and helped me gain many skills and abilities.

**10/2018 —To 11/2018 Worked at Lebanese Center for policy Studies**

- Participated in “Lebanese Municipalities and Syrian Refugees: Building Capacity and promoting Agency”
- Contributed with a data collection team by conducting surveys with Lebanese households living in saida municipality

**04/2019 Manager at synergy gym**

---

## Projects

### ➤ Final Year Research Project

For my final year project, I worked on a research paper that investigated gender differences in negotiation behavior within the context of business organizations. The study investigated whether feminine traits are detrimental to negotiation, and whether masculine traits enhance negotiation. The Propensity to Initiate Negotiation measure was used to measure three separate constructs: Recognition of opportunities, Entitlement, and Apprehension. Confirmatory Factor Analysis was used to assess the validity of the measures while Structural Equation Modeling was used to investigate the relationship between the personality traits and the three constructs.

### ➤ Business Plan

As part of the Entrepreneurship course, I worked on a business plan for a gym that utilized new technology in order to create a competitive advantage over rival gyms. Our group came up with the idea, conducted the industry analysis, and created both the financial and marketing plan. The overall result was a 30-page analysis of the business. Our group got the highest grade in class.

### ➤ Data Analytics

As part of the quantitative analysis course, I worked on several large-scale datasets in order to help managers make more informed decisions. I was presented with different scenarios and the instructor provided us with

the dataset for each scenario. I led a group that analysed these datasets using advanced quantitative techniques such as multivariate regression, forecasting tools, and linear programming. By the end of the course I had achieved the highest grade in the class.

➤ **Event planning**

As part of Event Marketing & Management course we planned “ Beauty Redefined “ that includes new rules and set of conditions pushing the limits way beyond just external beauty standards into inner beauty and social cause

---

## **Key Courses Taken**

➤ **Organizational Behaviour (BMGT205)**

The objective of this course is to allow the student to develop the necessary skills and conceptual tools to understand and deal effectively with human behaviour in organizations.

➤ **Quantitative Methods (BADM420)**

This course introduces students to managerial decision analysis using quantitative tools. Focus is on the applied aspects of statistics and math. As such, the course will cover the basics of probabilistic and statistical techniques, decision analysis, linear programming, optimization, forecasting, and waiting-line theory.

➤ **Entrepreneurship (BMGT350)**

This course provides the students with the necessary skills that are required of them in order to start their own business. During the course, I worked on the business plan of an application that targets a certain need for teenagers.

---

## **Key I.T. Skills**

- Microsoft Office (Word, Excel, PowerPoint)
- SPSS (Descriptive data analysis, multivariate regression, factor analysis)
- Excel – Quantitative Modeling (forecasting, inventory analysis, linear programming, simulation)

---

## **Business Related Skills**

- Ability to work under pressure
- Multitasking
- Time Management
- Presentation Skills

---

## **Other / Personal Details**

- Gym
- Spending time with friends

---

## **REFERENCES ARE AVAILABLE ON REQUEST**