



Christina Achkar



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Lebanese American



07 August, 1997

SKILLS

Microsoft Office Suite

MailBuild

MailChimp

Photoshop

Social Media

Communication

Adaptability

Critical thinking

Leadership

Team work

LANGUAGES

French



English



Arabic



HOBBIES

Dance

Yoga

Swimming

Music

Documentaries

PROFESSIONAL EXPERIENCES

Dance School SPIN360

Assistant Manager

02/2019 – 06/2019

Beirut

- Organizing schedules and events for teachers and students.
- Writing the content for the new website.
- Manager of the social media platforms (instagram and facebook).

CURLY BRACKETS (Digital Marketing and Web Design company)

Intern in Digital Marketing

10/2018 – 02/2019

Beirut

- Creating social media posts and emailers for companies like Hyundai and Changan.
- Benchmarking competitors for better communication strategies.
- Participating to the rebranding of the company (instagram and website).

LEO BURNETT

Intern in Public relations

06/2018 – 07/2018

- Participating to the rebranding of Pampers (packaging and communication strategies).
- Creating of a communication campaign for Exotica (1st florist in Lebanon).
- Researching and competitive benchmarking for communication strategies.

Escape the room (investigation group game)

Game master

07/2018 – 02/2019

- Managing the rooms and reception for more than 15 players a day.
- Handling the detailed process of the game and adaptation to different types of groups.

VOLUNTEERING

ORDER OF MALTA, International Organization (12/2015 – Today)

- Handling and caring for mentally and physically disabled people 24h/d up to a week, several times a year.
- Coordinating with Lebanese and international delegations to provide adequate care.

EDUCATION

AUB - American University of Beirut

BA in Media and Communication

09/2015 – 06/2018

Concordia University, Montreal

Study abroad semester

09/2017 – 12/2017

Salzburg Global Seminar, Salzburg, Austria

Workshop and study program on diverse topics like globalization and immigration.

06/2016 – 07/2016