

# Mariane Chambour

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## ABOUT ME

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Confident young marketer who carries great business acumen. Focused on creativity and adapted excellent communication skills, especially when it comes to customer service-related jobs. Developed a core understanding of the market trends. Able to come up with new and innovative ideas and concepts in both product and commercial perspectives.

## SKILLS

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|----------------------------------|---------------------|------------------------------------|
| • Digital marketing and strategy | • Time management   | • Customer relationship management |
| • Business development           | • Teamwork          | • Analytical thinking              |
| • Problem solving                | • Content marketing | • Strategic planning               |

## EXPERIENCE

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Dec 2022 – Present: **Nachabe Engineering and Construction**, Field and Safety Officer, North Lebanon

- Coordinating between contractors and workers.
- Making sure that all safety guidelines and SOP are followed.
- Managing contracts, invoices, logistics, and transportation within sites.
- Mediating online/offline communication and updates between contractors, workers, and partner NGOs.

Dec 2021 - Sep 2022: **Chambour.lb Online Business**, Self-employed, Lebanon

- Managed day to day operations from building the brand, to social media creations and management, to sales.
- Handled problems from customers and suppliers alike and found the appropriate solutions. Earned triple the investment during the first 3 months.

Jun 2021 - Aug 2021: **LibanPost, Front Desk Clerk**, Kousba El Koura, Lebanon

- Developed strong communication and time management skills.
- Strengthened my overall knowledge with new computer systems.
- Organized more than 50 paperwork per day.

Feb 2021 - Sep 2021: **Cleeqe Agency, Remote work, Social Media Content Creator**, Tripoli, Lebanon

- Grew a wide knowledge about Digital marketing (social media) and creative writing.
- Researched trends and applied them to improve the business social media presence.

Jan 2016 - Jun 2020: **Secretary of the Youth and Students Office**, Koura Region, Lebanon

- Organized student elections, events and awareness campaigns in various universities.
- Compiled and sorted out reports from meetings and field activities and finalized them into a unified report to send to management.

Jul 2017: **Sales and Marketing Intern, INDEVCO**, Halat, Lebanon

- Visited stores, pharmacies and supermarkets all over Lebanon, attended and observed the retail and sales processes and approached the right audience to fill the relevant surveys.
- Learned the full process of product development from creation to selling.

## EDUCATION

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Graduated 2019: **Bachelor's degree in marketing**, Lebanese International University – Faculty of Business Administration

## TRAININGS AND WORKSHOPS

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### **Innovation Camp, INJAZ Lebanon, January 2023**

Participated in a workshop that taught entrepreneurship skills with a focus on brainstorming and pitching ideas that focused on mental health and inclusion. This program shed light on the difficulties people with disabilities and poor mental health face on a daily basis.

### **WayNorth, INJAZ Lebanon, November 2022**

Completed a job-readiness program whose aim was to prepare job seekers with essential skills to navigate the job market. I learned how to write a good CV and cover letter, how to excel at a job interview, the correct presentation, as well as developing leadership and communication skills.

## LANGUAGES

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**Arabic:** Native

**English:** Fluent

**French:** Fair