

Nour Moufarrej

Media & Communications

Education

From Sept. 2015
to May 2019

Bachelor in Media and Communication / [American University of Beirut](#) (AUB)

- Relevant coursework: Programming for Digital Art, Broadcast Media, and Interpersonal Communication.
- Member of the Media Society: Organized the AUB film festival.

From 2000 to
May 2015

French and Lebanese Baccalaureate, General Economics and Social Sciences Diploma. / [International College](#) (IC)

- Member of the IC Community Service.

Work experience

Since Oct. 2018

Junior Product Sales Administrator / [Monty Holding](#) (Beirut)

- Worked in the marketing department and helped publish articles on the website.
- Wrote the M-Rewards product IT manual.
- Organized deals with multi-national telecom companies like MTN, Ooredoo, Vodafone and Smart.
- Worked in the event planning department to promote telecom services.
- Organized the event at The Address Dubai where we welcomed many operators from different countries.
- Conducted research on consumer prospects in different countries' market: Lebanon, Cambodia, Jordan, Nigeria, Congo, Benin, Lesotho, Tchad, Burkina Faso, Syria and many others.

From Oct. 2017
to Dec. 2017

Intern in the Marketing and Advertising Department / [MOOD LAB](#) (Beirut)

- Rotated around different departments Marketing, graphic design, social media, PR.
- Planned advertising campaigns for Smoking Bun.
- Decided on the posts for AR_KA's website.
- Worked on the advertisement deal of Joe Fish for their new brand Mel's.
- Monitored insights and traffic across all social media and digital platforms.

From May 2016
to Sept. 2016

Intern in the Sales and Marketing Department / [Outdoor Media Group](#) (Sin El Fil)

- Assisted the General Manager in sales visits and contracts negotiations.
- Managed magazine Masculin and helped them advertise their clients through it.
- Analysed sales performances and forecasting methods.
- Acquired Strong communication skills through dealing with different clients from different backgrounds.
- Worked on Product differentiation strategies to increase sales of billboards.
- Worked with the CEO of WhatsupLebanon (Instagram advertisement account) to develop the social media account:
 - Introduced him to clients (Maria Pino clothing brand, Uberhaus Club and Redbull Lebanon).
 - Assisted in the creation of the company's website.
 - Worked to get the best quantity and quality of audience on the social media accounts.
 - Provided sponsors for the events through my social skills; Pepsi, Poliakov Vodka, Redbull.

✉ nourmoufarrej@gmail.com

📍 Beirut, Saint Nicolas

📅 22 years old

🚗 Personal vehicle

☎ +961 71 808 687

Languages

English

Arabic

French

Interests

Sports and Fitness

Travelling

Events Organisations

Outdoor activities

Computer skills

HTML & CSS

Python

MS Office

SPSS

Volunteer Work

Beirut Marathon - Community Service Assistant

- Secured sponsorships and organised fundraising events to raise money for hospitals and charities.

Saint Vincent de Paul Association

- Volunteered to help the Director with all administrative tasks, taking care of children in need, organizing the association's library and help in meal preparations for less fortunate people.

Lily's Create Association

- Worked as sales assistant at the Faraya Mzaar Summer Festival. Sold hand-made products and accessories made by stay at home women.

Five Islands Festival

- Helped organise the festival and was held responsible for the event's operations during the two days.