

# Louloua Bahri

An organized and passionate candidate with skills that match Entry Level.  
A strong desire to learn more, because Sky is the limit.

Currently looking for a position with an organization, that can utilize my existing skills and knowledge, improve them and increase the company's profitability.



## COVER LETTER

Dear Sir/Madam,

I would like to express my interest in working for your company. The nature of my degrees and job experience has prepared me for this position. I possess a combination of character and skills that allow me to excel in your enterprise. Ever since I was a child, I used to love talking to people about new products and persuade them into buying what I think was great and efficient. I have always been a great leader with an open mind that has the capability to positively influence others; I am independent, acquire great creativity skills and am very familiar with advanced technology.

My studies at Imperial College and at the American university of Beirut, which are ranked among the best universities, provided me with a wide grasp on all the aspects regarding to business administration. In the course of my internships, I have worked with various organizations with the aim to develop a hands-on experience and formulate initiatives that will aid in achieving excellence throughout my career.

In terms of my personal skills, I have always demonstrated effective communication and leadership skills. My communication skills began to develop when I was dealing with refugees in Lebanon, as I was always trying to connect with them and teach them about health and hygiene. Having the persuasive and negotiation power has given me an upper hand towards understanding the demands of individuals and developing long-lasting relationships with team members and colleagues. In addition, I also possess problem-solving and leadership skills, which are essential in a dynamic environment.

I think that I'm the right candidate for this position and would strongly succeed because I pay strong attention to my work and I would always do my best to achieve my goals.

*Thank you for taking the time to read my CV and I look forward to hearing from you in the near future.*

*Yours sincerely,*

*Louloua Bahri*



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Beirut



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## PROFILE



Age: 21



Nationality: Greek/Lebanese



Communication, Marketing, PR



Finance, Statistical Research

## LANGUAGES

English



Arabic



French



Greek



Spanish



There is a powerful driving force inside every human being that, once unleashed, can make any vision, dream, or desire a reality

Anthony Robbins

# Louloua Bahri



## EDUCATION

### • IMPERIAL COLLEGE

United Kingdom, London  
MSc in Strategic Marketing

2017- Oct 2018

### • AMERICAN UNIVERSITY OF BEIRUT

Beirut, Lebanon

2014-2017

Bachelor in Business Administration with an emphasis in Marketing

### • INTERNATIONAL COLLEGE

Beirut, Lebanon

2006-2014

French Baccalaureate Program: Economics Track



## JOB EXPERIENCE

### 1. MEMAC OGILVY

Beirut, Lebanon

Jan 2019 – Present

Account Executive:

- Worked with clients to create a full marketing campaign such as Unicef, Grohe, Yaduna, AUB, AUBMC, Caritas, CityMall..
- Dealt with creatives, designers, copywriters to make sure all of them are aligned with the client's expectations

### 2. MIDDLE EAST COMMUNICATION NETWORK

Dubai, United Arab Emirates-

January- February 2017

A- FP7: Advertising company -Client Servicing department

- Introduced to detailed advertising process
- Assisted in advertising projects

B- Platform 5, Digital marketing company,

- Paid social marketing campaigns (FB and Instagram)

### 3. INTERNATIONAL BROKER SERVICES

Beirut, Lebanon

June-August 2016

Marketing Department:

- Was responsible for IBS' clients: collecting feedback
- Meet with clients to sell our services

### 4. FURETTI CLOTHES STORE

Beirut, Lebanon

June- September 2014

General sales:

- Worked as a sales person

### 4. RADIOSHACK

Beirut, Lebanon

May-July 2013

General sales:

- Took on the post of sales at Radioshack, selling their products to the wide range of customers

### 5. LEARN AND PLAY

Beirut, Lebanon

July – September 2012

Educated children in a classroom environment and took care of the students' needs.



## SKILLS

### PROFESSIONAL SKILLS

Word + Excel + PowerPoint



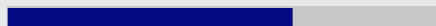
Conceptual and analytical skills



Google Analytics



AdWords



### PERSONAL SKILLS

Communication



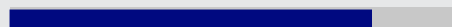
Teamwork



Work under Pressure



Decision Maker



Time Management



### EXTRA CURRICULAR ACTIVITIES

#### Working with NGO's

##### 1- Ajialouna, Beirut

Crisis Relief

2011-present

Worked in assisting Syrian refugees who were struck by the Syrian civil war.

##### 2-Zamanouna, Beirut

Crisis Relief

Summer 2013-2014

Provided food and living supplies to refugees in the camps

##### 3-Ashghalouna ,Beirut

Volunteer

Summer 2015-2016

Serving homeless people home cooked lunch.

