

# Mohamed Ali Amkieh

Beirut, Lebanon

Date of Birth: 09/07/1994

Email: [mohamedali.amkieh@gmail.com](mailto:mohamedali.amkieh@gmail.com)

Mobile: + 961 71460023

## OBJECTIVE

---

Seeking a Marketing opportunity in a reputable company that provides the chance to acquire and improve my skills and knowledge.

## EDUCATION

---

2013-2017	<b>American University of Science and Technology</b> Bachelor of Science, Business Marketing	Beirut, Lebanon
-----------	---	-----------------

## EXPERIENCE

---

Nov 2021- Present	<b>Lebanese Company for Supplements S.A.R.L</b> <b>Marketing Manager</b>	
	<ul style="list-style-type: none"><li>• Creating and developing Marketing strategies.</li><li>• Responsible for Brand awareness.</li><li>• Facebook and Instagram Marketing expert.</li><li>• Creating promotions to boost sales.</li><li>• Guiding the sales team on who are our target audience and all tactics required to occupy the highest market share.</li></ul>	
Sep 2019- Nov 2021	<b>Ideal Enterprises ME</b> <b>Junior Marketing Coordinator</b>	Beirut, Lebanon
	<ul style="list-style-type: none"><li>• Follow up water treatment projects.</li><li>• Rendering offers and quotations.</li><li>• Making the necessary procurement for water treatment equipment.</li><li>• Research and identify new market opportunities.</li><li>• Studying competitors' products and services.</li></ul>	
Jan 2019- July 2019	<b>Ali Bin Ali</b> <b>Business Development Executive</b>	Doha, Qatar
	<ul style="list-style-type: none"><li>• Oversee the sales process to attract new clients.</li><li>• Work with senior team members to identify and manage risks.</li><li>• Maintain fruitful relationships with clients and address their needs effectively.</li><li>• Research and identify new market opportunities.</li><li>• Prepare and deliver pitches to potential investors.</li><li>• Foster a collaborative environment within the organization</li></ul>	

Jul 2017- Aug 2018

**Temrawi Foods**

Beirut, Lebanon

**Key Account Developer**

- Formulating plans for achieving monthly sales forecasts.
- Allocation of budget resources to induce monthly sales.
- Collection and settlement of key account payments.
- Launching new brands or products in the market and facilitating marketing campaigns.

---

**SKILLS & LANGUAGES**

Languages: Fluent in spoken and written English and Arabic. Basic: French

Computer Skills: Proficient with MS Word, Excel, and PowerPoint, Oracle, SPSS, Adobe Photoshop, Adobe Illustrator.

---

**VOLUNTARY WORK**

**Donner Sang Compter (DSC)**

- Promoted and raised awareness about voluntary blood donation by attending blood drives.
- Responsible for the database of the donors

**Lebanese Reforestation Initiative (LRI)**

- Formed budget plans for the utilities to be used in the Bkessine and Bcharre areas.
- Raised awareness about the climate change issue.
- Volunteered in the Chouf tree planting event

---

**INTERESTS & SOFT SKILLS**

Interests:

- Human Health, Nutrition.
- Bodybuilding, Swimming and Hiking.

Soft Skills: Team builder, quick learner, focused and punctual.

**References are available upon request**