



EDUCATION

2009 - 2014 | Lebanon
Rafik Hariri University (RHU)

2007 - 2008 | Lebanon
Cambridge GCSE Higher Education

EXPERIENCE

- OFFICE EXPERIENCE -

Full Time | July 2019 - **Present** | Leb. & UAE & Qatar
Netizency [NTZ]

Lead Senior Digital Designer

Accounts -
Netizency
Mercedes Benz Middle East
Jeep Middle East
Vodafone Qatar
Avenue Mall At Etihad Towers
Abu Dhabi Mall
[DFC] Dubai Festival City
Imkan
Lenovo Middle East
Liv. Bank
Dubai Cruise Terminal
Dubai Harbour Marina
UAE National Day
IWG | LinkedIn
HEC | LinkedIn
Qatar National Bank

Pitched for -

Careem
Canon
[ADSW] Abu Dhabi Showdown Week [Red Hot Chili Peppers]
City Walk Doha
Abu Dhabi Ports
Du
Expo 2020 Schools
Samsung
STC
Le Mirage
Modon Properties
Nana Arabia
The Executive Council

Senior Creative Designer

Accounts -
Canon Middle East
Canon Central & North Africa
Energizer Middle East
Mazda UAE
Peugeot Middle East
Pinar
Smart Dubai
Yas Viceroy
Dubai Cares
Al Rais Holidays
MidEast Watch & Jewellery Show
Hassantuk
ADAC [Abu Dhabi Airport Company]
Account Support -
American Garden Arabia
MBRE [Mohammed Bin Rashid Establishment]
WGS [World Government Summit]
ZSP [Zayed Sustainability Prize]
ADIB [Abu Dhabi Islamic Bank]
CARMA Global
Nexford University
EGSEP [Emirates Government Service Excellence Program]
ADA [Abu Dhabi Arts]
ADNOC
ASF [Arab Strategy Forum]
Continental Tires Middle East
DEWA [Dubai Electricity & Water Authority]
Services 1
Pitched for -
Yas Viceroy
Sony
DIPMF [Dubai International Project Management Forum]
Pinar
PlayTown Dubai
Dubai Future Foundation:
- Dubai 10X
- Dubai Future Museum
- One Million Arab Coders
Bee'ahUAE & Bee'ahSocial
Al Futtaim
ADAC [Abu Dhabi Airports Company]
AACSH [American Academy of Cosmetic Surgery Hospital]

Creative Design Officer [Project Contract]

Account -
UAE Ministry of Education | 6 Arabic books

Collaboration -
McGraw-Hill Education | New York
QBS Learning | India

Lead Graphic Designer

Collateral Production
Campaigns | Events Print Work
Packaging | Print Production
Photography | Videography
Social Media Platform Management

Graphic Designer

Accounts -
Eldorado Shopping Center | Vitrine & Billboards
Elite | Event Catalogues
La Mouda | Vitrine
West Bekaa Country Club | Cards

Designer

Corporate Identities | Branding | Publication Design
Print Design | Packaging
Advertising | Social Media Design & Management

Audio-Visual Studio -

Experimental | Conceptual
Fashion & Beauty | Products | Food

Outdoors -

Experimental | Conceptual
People | Urban & Scapes | Travel

Designer & Art Director

Website | Social Media | Print & Packaging

Social Media & Print Designer [Project Contract]

Social Media Designer [Project Contract]

Accounts -
Mondainte Magazine
What's Up Lebanon
Eco101 Mall
Caravan Beirut
Samakati Lebanese Seafood
Social House Cafe
Fawar Restuarant
FLYP Urban Park
Sit Sittet
Book A Look
Dinner In The Sky
Salted Bistro
Sky Cruiser
Life Spirits
Mama Didn't Lie
Fawless

Production Designer

Cold Blood Trilogy | Volume One

Social Media & Print Designer [Project Contract]

Advertising [Project Contract]

Designer & Art Director

Accounts -
Green Hands Group | KSA
South Med Coating Co. | KSA
Sustainable Safety & Security | KSA
Intech Trading Limited Co | Lebanon
Houston General Trading | UAE
Insulate | Russia

Graphic Designer [Project Contract]

Account -
AbbVie Inc. | Event Print Works & Presentations

Designer & Art Director

Account -
Joint Media House | Corporate Identity & Branding
Leil Nhar Restaurant | Kurdistan | Social Media
Sumaria TV | Social Media
Skyline Extreme Sports | Social Media & Event Print work
Elite Duroy Hotel and Spa | Social Media

Community Manager

Social Work

Community Managment

Web Design

Empowerment of Social Media Skills

Corporate Identity | Branding | Advertising
Packaging | Publication Design
Storyboarding | Motion Graphics | Kinetic Typography
Conceptual Thinking | Photo Editing

Adobe Photoshop, Adobe Illustratr,
Adobe InDesign, Adobe Premiere
Basic Knowledge -
Adobe Fireworks, Adobe After Effects

Arabic [Native language]
English [Advanced] Fluent]
Experience with several languages -
[English, Arabic, French, Russian, Persian, Kazakh, Italian]

Best Lebanese Design Concept Nominee

Beyond RHU Leadership Award

Named Top 5 Designer [The Visual Category]

Featured Artist

[The Memories]

Featured Artist

[Decade]

Featured Artist

[SHIFT Forward]

Featured Artist

[STRIPPD]

Senior Design Exhibition

[Processed]

Featured Designer

[Exposed]

Featured Designer

[B103]

Featured Artist

Videography
Personal Development
Illustration & Sculpture
Industrial & Kinetic Arts
Cosmology & Classical Mechanics
Fashion & Lifestyle
Vintage & Retro Collections

Lebanese
Algerian