



CONTACT INFORMATION

Rasha Hijazi . Lebanese . Rasha.hijazy@gmail.com . +961 71 242 202

Senior-level Graphic Designer with 8 years professional experience in branding and in-house corporate and non-profit environments. Background includes advertising, logo creation, packaging, photography, large scale indoor/outdoor signage, web designs, animation, concept creation and social media creative content production. I have a keen eye for details and I'm very efficient with deadlines, schedules and staff management .

Looking to learn new techniques and grow along with a creative team.

[Link to portfolio: https://www.behance.net/rashahijazi](https://www.behance.net/rashahijazi)

PROFESSIONAL EXPERIENCE

UNHCR - SENIOR GRAPHIC DESIGNER DEC 2018 - ON GOING PROJECT

- Won the pitch for Ramadan Zakat campaign 2019 for UNHCR - MENA REGION
handled full branding and communications in different languages.

BYMAD - ART DIRECTOR AUG 2017 - DEC 2018

- Had the opportunity to develop my skills as a leader and decision maker, taking action of all campaigns from sketch to print

- Worked on big companies' print materials, advertising campaigns, and social media content management of social activists and influencers

Clients include, Liban Lait, Casino Du Liban, District//5

LAVA BRANDS - DUBAI - SENIOR GRAPHIC DESIGNER JUNE 2013 - 2017

- Leading and supporting 3 junior designers for 4 years

- Creating luxury branding and marketing materials that adhered to established brand standards. Materials include logos, corporate identity, brochures, posters, magazines, note books, envelopes, packaging, corporate guidelines, annual reports (Almarai for 3 years, Mobily, Saudi Customs..), as well as various web and social media materials.

Clients include Adib Bank, Bank Audi, Yas Island-Abu Dhabi, Watania Insurance, Almarai, Manouche Street

CINEMOZ - GRAPHIC/WEB DESIGNER JAN 2012 - DEC 2012

- Handled all the elements featured on the website for the movies, documentaries, series, etc.. in a rapidly growing start up in the video on demand industry

- Redesigned the website with the cooperation of a talented design team

- Produced creative artwork for the Facebook page, and blog including posters and facebook timeline covers based on monthly campaigns

- Provided updated catalogues for advertisers

- Designed The "MOZAP" application for Iphones and I pads

SEEQNCE - GRAPHIC DESIGNER AUG 2011 - DEC 2011

- Designed posters, flyers and banners for a one-month startup program following very tight deadlines

- Photographed and edited lectures and pitches of applicants

RUSH&REEZ - COFOUNDER/CREATIVE DIRECTOR JUNE 2014 - PRESENT

-Creating a full brand, including logo, collateral, shopping bags, gift cards.. of a high-end fashion line. Brand includes creating unique designed silk printed scarves.

-Handling all photography from concept to edit

www.rushandreez.com

S K I L L S

- Adobe Creative Suit: Illustrator, Photoshop, Indesign, Aftereffects, Premiere,
- Microsoft office

LANGUAGES

Arabic - English : Written and spoken fluently

EDUCATION

LEBANESE INTERNATIONAL UNIVERSITY JULY 2007 - JAN 2011

Bachelor In Graphic Design

