Farid Sahli

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To become a strong team member in a progressive company where my academic background, personal traits, and work experience can be put to their maximum use towards accomplishing a team's objectives.

Now looking for a new and challenging position, one which will make best use of my existing skills and experience that will also further my personal development.

Work Experience

Trust For Elevators (ThyssenKrupp) (Beirut- Lebanon) **Account Executive**

September 2017 - Present

Company Industry: Trading

- Maintain good relations with Contractors & Consultant
- Responsible for the development of Elevators & Escalators market
- Assist in preparation of Logistic & Installation
- After sales Service

Ministry of Municipal and Rural Affairs (Riyadh – Saudi Arabia) Events & Activation Organizer Company Industry: Advertising

January 2016 – 2017

- Manage operations, including special-event setups, and prices
- Plan, organize and implement entertaining events and marketing initiatives to increase revenue
- Prepare media campaign

Alpha Trading (Jeddah – Saudi Arabia)
Sales Supervisor
Company Industry: Food Commodities

January 2011 – December 2015

- Maintain good relations with suppliers and customers
- Responsible for the development of dry and frozen food market
- Assist in preparation of purchase orders

Habitat Furniture (Alexandria, Egypt) Showroom Manager Company Industry: Furniture

January 2006 – December 2011

- Implemented systems for staffing, scheduling, inventory, and training
- Responsible for management of Sales

Axiom Telecom (Dubai – United Arab Emirates) **Marketing & Sales Advisor**

January 2001 – December 2005

- Company Industry: Telecommunications
 - Review the inventory, manage and replenish the stock and maintain relations with customers
 - Conduct plan to achieve define target

Ali Reza (Jeddah, Saudi Arabia)

Fleet Sales Executive

September 1995 – November 2000

- **Company Industry: Automotive**
 - Responsible for meeting sales target set for Mazda, Ford, And Kia automobiles
 - Assist in events and promotions

Educational Background
Bachelor's Degree – Business Administration
Amman University – Amman, Jordan

December 1994

Key Skills & Competencies

- Confident and articulate when communicating with customers
- Extensive sales experience and expertise
- Target oriented
- English and Arabic spoken and written fluently

References available upon request