



# Dana Mroue

+961 70088335 danamroue@gmail.com May 30, 1998 Beirut, Lebanon

## Education

### EAE BUSINESS SCHOOL BARCELONA - SUMMER 2022

MA in Marketing & Sales Management

### LAU, LEBANESE AMERICAN UNIVERSITY - SPRING 2019

BA in TV/Film - GPA 3.2

### DEUTSCHE INTERNATIONALE SCHULE BEIRUT - 2015

Official Lebanese Baccalaureate diploma.

### AL MAWAKEB SCHOOL AL GARHOUD - 2004

## Experience

### SOCIAL MEDIA MANAGER AT AMS (ANGELA M SOLOMON)

MARCH 2024 -

### LOGISTICS COORDINATOR AT JOY AWARDS (MBC) - KSA

JAN 2024 - JAN 2024

### FILM LIAISON AT THE RED SEA INTERNATIONAL FILM FESTIVAL - KSA

SEP 2023 - DEC 2023

SEP 2022 - DEC 2022

### CONTENT CREATOR AT POPSLICE - LB

AUG 2022 - AUG 2023

### CATALOGUE ASSISTANT EDITOR AT THE LAS PALMAS DE GRAN CANARIA INTERNATIONAL FILM FESTIVAL - BCN

FEBRUARY 2022 - MARCH 2022

### TRAFFIC & SOCIAL MEDIA COORDINATOR AT FILMPIXS

MARCH 2021 - JUNE 2021

### TRAFFIC COORDINATOR ASSISTANT INTERN AT FILMPIXS

DECEMBER 2020 - MARCH 2021

### PRODUCTION COORDINATOR AT IN FACT PRODUCTION - LB

FEBRUARY - MARCH (2020)

### INTERN AT METROPOLIS ASSOCIATION - LB

JULY 2019 - OCTOBER 2019

### PRODUCTION INTERN AT CANDYFORNIA STUDIOS - LB

MAY 2017 - JULY 2017

### HEAD OF HOSPITALITY DEPARTMENT AT 18TH INTERNATIONAL THEATRE FESTIVAL IN LAU

MAY 2016 - MAY 2016

## Skills

**Interpersonal Skills** - Ability to communicate with people at all levels.

**Organizational Skills** - Developed through academic studies.

**Computer Literate** - In Microsoft Office and Google Drive.

**Video Editing** - Avid, iMovie & Premiere Pro.

**Time Management** - Developed through practical work and academic studies & projects.

**Writing Skills** - Ability to write success stories and captions for social media.

**Social Media** - Developed through Social Media apps such as Instagram, Twitter, LinkedIn, YouTube, Facebook, Tiktok and Slack.

**Project Planning Skills** - Ability to create and Project and manage it including the risks it may face.

## Languages

**FLUENT IN ARABIC (NATIVE) AND ENGLISH.**

**GOOD IN GERMAN AND FRENCH.**

## Licenses and Certificates

Introduction to Social Media Marketing - Coursera in collaboration with Facebook (November 25).

Fundamentals of Project Planning and Management - Coursera in collaboration with University of Virginia (December 20).

## Selected Projects

### PRODUCER, "UNTITLED BAHAA RADWAN PROJECT"

CAPSTONE FILM PRODUCTION; LAU - 2019  
written and directed by Bahaa Radwan

### PRODUCTION COORDINATOR, "VISION"

CAPSTONE FILM PRODUCTION; LAU - 2016  
written and directed by Maria Elayan

### PRODUCTION ASSISTANT, "EXITBAG"

CAPSTONE FILM PRODUCTION; LAU - 2016  
written and directed by Moe Yassine

### COSTUME DESIGNER, "MOURNING THE LIVING"

CAPSTONE FILM PRODUCTION; LAU - 2019  
written and directed by Adam Jammal

### PRODUCTION DESIGNER, "AFTER THE LIGHTS GO OUT"

SHORT FILM PRODUCTION; LAU - 2018  
written and directed by Adam Jammal

### 2ND ASSISTANT CAMERA, "TAZKARA"

SHORT FILM PRODUCTION; LAU - 2017  
directed by Jad Misri

### TECHNICAL DIRECTOR, "FRIENDS" BY DAVID CRANE AND MARTA KAUFFMAN

CAPSTONE THEATRE PRODUCTION; LAU- 2017  
directed by Meghan Itani

### DIRECTOR, "THE PROBLEM" BY A.R GURNEY

Capstone Theatre Production; LAU- 2017  
directed by Dana Mroue

### STAGE MANAGER, "CIRCUS" BY RON DUNE

Capstone Theatre Production; LAU- 2017  
directed by Maia Asfour

### TECHNICAL DIRECTOR, "THE LAST OF THE LIVING SURREALISTS" BY TODD BASH

STUDENT THEATRE PRODUCTION; LAU - 2016  
directed by Firas Itani