

MARWAN FADDOUL

Lebanon

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EDUCATION

Bachelor's Degree in Banking and Finance: 2011 - 2016

The Holy Spirit University of Kaslik, Lebanon (USEK)

Exchange Program: 2013 - 2014

International Business Administration, Switzerland

University of Applied Sciences Western Switzerland (HES-SO) - Genève

Lebanese Baccalaureate 2010 – 2011

Socio-Economics College Des Frères Deddeh, Lebanon

WORK EXPERIENCE



Financial Analyst

07/10/2018 - Present

GroupM – MENA Office (WPP Company)

www.groupm.com

GroupM is the world's leading media investment company responsible for more than \$113B in annual media investment through agencies including Mindshare, **MediaCom**, Wavemaker, Essence and m/SIX.

- Control financial reports to ensure the accuracy of data provided and compliance with IFRS and WPP accounting policies.
- Analyze Monthly vs. Budget vs. Proforma results, preparing commentary for senior global and regional stakeholders.
- Control and analysis of the group Cash Flow.
- Control all accounting operations including Billing, A/R, A/P, GL and revenue recognition for units under GroupM MENA.
- Coordinate and direct the preparation of the budget & quarterly re-forecast and follow up on the variances.
- Control, analysis, and publishing monthly financial statements and consolidated financial statements.
- Prepare and analyze consolidated Aged Debtors (AR), consolidated combined client sheet, and Consolidate Net Working Capital (NWC)
- Evaluate Opco's performance by filling C.A.T report (Completeness, Accuracy, and Timely)
- Quarterly group forecasting 'Client Profitability', 'Corporate responsibility', and 'New Business' reports.
- Quarterly analyze 'Accrued and Deferred income' and 'Other assets and Liabilities' reports across multiple units
- Intercompany balance management among GroupM MENA units and various agencies under WPP.
- Keep the Senior Regional Personnel updated on all matters of significance – key aspect 'no surprises'
- Provide various support to 40 units under GroupM MENA.
- Report to EMEA office, Regional CFO, and FD
- Reporting on SAP System, Power BI, Risk Platform, Inside Media, other ERP systems

MEDIACOM

Financial Analyst

14/11/2017-05/10/2018

Mediacom – MENA Office (WPP Company)

www.mediacom.com

- Control financial reports to ensure the accuracy of Data provided with IFRS and WPP accounting policies.
- Analysis and follow up on variances of actual result of Mediacom MENA units vs. budget and quarterly re-forecast.
- Close month end accounts with all necessary adjusting entries and reconciliations of Mediacom MENA Office.
- Control all accounting operations including Billing, A/R, A/P, GL, and revenue recognition for units under Mediacom MENA.
- Coordinate and direct the preparation of budget & quarterly reforecast and follow up on variances.
- Control, Analysis, and publishing monthly financial statements and consolidated financial statements.
- Coordinate the preparation and submission of regulatory reporting.
- Ensure quality control over financial transactions and financial reporting.
- Quarterly group forecasting of client profitability across multiple units.
- Reporting risks over monthly aged debtors to Mediacom MENA units to meet with SOX Audit Compliance.
- Intercompany balance management among Mediacom MENA units and various agencies under WPP.
- Reporting on SAP System, Power BI, Risk Platform, Inside Media, other ERP systems



Financial Accountant

1/3/2017-13/11/2017

Anghami

www.anghami.com

At the Time, Anghami was MEVP's Leading Portfolio Company.

Below applies to two different entities: Anghami (Cayman Island) - DigiMusic SAL

- Daily accounting transactions (data entry).
- Reconciliation (Bank accounts, intercompany accounts, credit cards, supplier's accounts).
- Account receivable/payable management.
- Monthly closing and reporting along P&L/BS analysis.
- Pre and post consolidated reports.
- Participate in year-end audit.
- Administrative-related expense entries and process payments, payroll, general ledger accounts, accounting control, prepayments and accruals, fixed assets and depreciation.
- Hands over: Minutes, ISOP, and KPI's, and review deals and contracts.



Accountant

14/6/2016-28/02/2017

Middle East Venture Partners, Lebanon

Below applies to all three different entities: MEVP (Cayman Island) - MEVP Lebanon Holding – MEVP Khaleej FZ-LLC

- Daily accounting transactions (data entry).
- Reconciliation (Bank accounts, intercompany accounts, credit cards, supplier's accounts, petty cash).
- Account receivable/payable management.
- Asset management, and asset depreciation.
- Participate in year-end audit.
- Administrative-related expense entries and process payments, payroll, general ledger accounts, accounting control, prepayments and accruals.
- Hands over: Minutes, ISOP, KPI's, Capital Call, Due diligence, Review deals and contracts.

SPECIAL AREAS OF INTEREST, ABILITIES & CERTIFICATES

- Part-time Financial Advisor for a start-up Real Estate company based in London
- CFA Level I Candidate.
- Strong Communication skills, analytical problem solver, driven to learn and to apply new ideas.
- People oriented, dedicated and self-motivated.
- Ability to work under pressure.
- Skilled in Microsoft Office (Word, Excel, Power Point and Outlook).
- Accomplished: WPP Anti-Bribery & Corruption Training Course.
- Accomplished: WPP Code of Conduct 'How We Behave' Training Course.
- Accomplished: WPP Privacy and Data Security Awareness Training Course

Communication

- Arabic: Native proficiency
- French: Full professional proficiency
- English: Full professional proficiency

Certificates

- **Certificate** of attending the international conference, entitled “**Arab Governance Energy Forum**” that took place at the **Holy Spirit University of Kaslik**-Lebanon April, 2015 with the support of **HEC Montreal**.
- **SFEB diploma:** Having honorably fulfilled all the requirements imposed by the authorities of SFEB as member of the **EUROPEAN PARLIAMENT** regarding the simulation work in Commission “Economic and Monetary Affairs” and in political group “Social and Democrats” 2014. With the support of “**Université Saint-Louis Brussels**” and “**Université Catholique De Louvain**”.
- **Certificate** Of Attending The 6 Round Tables Of **The 2nd PRME MENA REGIONAL FORUM**, Doing Business Responsibly: When Corporations Become Citizens (Took Place at The Holy Spirit University Of Kaslik - Lebanon on November 7th And 8th 2012).