HAYA SERHAN

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EDUCATION

Bachelor of Science in Economics, Sept. 2014 -Dec 2018 Lebanese American University (LAU) - Beirut, Lebanon **High School Diploma** East Wood College – Mansourieh, Lebanon Sept. 2013 - June 2014 **IGCSE** British International School of Jeddah – Jeddah, Saudi Arabia Sept 2004 - June 2013

PROFESSIONAL EXPERIENCE

Brandcell Consultancy, Beirut • Junior Business Analyst

Feb. 2019 – Present

- Utilize design thinking methods to provide solutions to clients
- Data analysis & empathic research
- Evaluating business processes, requirements, to uncover areas for improvement and developing solutions
- Workshop planning
- Conducting Reports for clients on research, findings and recommended solutions.

Central Bank of Lebanon, Beirut • Trainee

July 2017 - Aug. 2017

Juice Buzz, Beirut • Head of POS transactions

Nov. 2014 - Dec. 2015

Set item prices, took care of inventory and training for new employees.

SAM's Café, Beirut • Inventory Officer

May 2014 – Aug. 2014

EXTRACURRICULAR ACTIVITIES AND VOLUNTEER EXPERIENCE

University Student Body Council Elections, Beirut • Cabinet Member

Oct. 2017 - Present

- Ran for Student Council Elections under "Ghayir", an independent, non-politically affiliated student campaign.
- Promoted to join the cabinet the following years. Duties include: mentoring candidates, developing election strategies, overseeing social media, leading Election day operations and taking full responsibility for the School of Business Candidates.

Unite Lebanon Youth Organization, Beirut • Volunteer Teacher

July. 2018 – Aug. 2018

Taught English and sports to marginalized children at the 5th grade

Economics Club, LAU, Beirut • President President

Sept. 2017 – Dec. 2017

MMKN NGO - Beirut, Lebanon

Oct. 2016 - Dec. 2016

Volunteer Teacher

Taught a class of 7 graders at Ahmad Jaber Al-Sabbah School for Syrian refugees

AWARDS

Deans Honors List, LAU Beirut May. 2017

Duke of Edinburgh International Award, Crans Montana, Switzerland & Jeddah, Saudi Arabia

March. 2013

ADDITIONAL INFORMATION

Languages: Fluent English and Arabic.