

MOHAMMAD DIA

I am an energetic person who enjoys challenges and loves to achieve personal goals. I look forward to secure a position where I can keep on enhancing my creative and strategic skills to contribute to the growth of the company. The opportunity to learn new things is what I constantly strive for.



15-03-1992



Hamra, Beirut



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Arabic & English

EDUCATION

- 2014 **BA in Communication Arts**
Lebanese American University
- 2014 **Minor in Advertising**
Lebanese American University

WORK EXPERIENCE

- Nov 2018 - Present **SELF-EMPLOYED**
Creative Strategist & Designer
Work with different types of clients on brand strategies, activations, and/or design tasks.
- Jun 2019 - Nov 2019 **BETWEEN THE LINES**
Senior Content Designer - Freelance
Worked on digital content strategies, creative copywriting, and advertising campaigns.
- Apr 2018 - Dec 2018 **THE FARM**
Senior Content Executive
Set a content direction for brands, and I handled creative and communication briefs.
- Mar 2017 - Mar 2018 **ANTWORK**
Creative
I was responsible of print and digital design, as well as conceptual copywriting.
- Aug 2015 - Jan 2017 **JOE FISH**
Social Media Designer
Worked on content calendars conceptually and visually, I also helped the digital team with online strategies and performance reports.

SKILLS

- | | |
|---------------------|----------------------|
| Adobe Photoshop | Adobe Illustrator |
| Analytical Thinking | Campaign Creation |
| Content Strategy | Creative Copywriting |
| Communication | Photography |

INTERESTS

- | | |
|------------------|----------------|
| Film & TV Series | Arts & Culture |
| Traveling | Oenology |
| Human Rights | Animal Welfare |