

Vincent Emile Aoun

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Work Experience

Webedia Arabia, Beirut - Lebanon

January 2016 till date

Ad Ops Tech Lead

- Managing Ad Operations:
 - Lead the technical operation of Webedia Arabia's Ad Server (Google Ad Manager; previously OpenX) while providing technical solutions to advertising creatives & ad delivery
 - Lead the implementation & optimization of new & current Ad placements on Webedia Arabia's publications
 - Maintain, optimize, & update the technical setup of Webedia Arabia's Ad Servers
 - Work with rich media vendors to integrate their products across Webedia Arabia's advertising network
 - Point person for technical implementations of complex or custom ad units
 - Able to manage the full life cycle of Ad Campaigns
 - Work indirectly with Sales Operations to create process enhancements
 - Enforce policy on workflow & ensure adherence to Ad Specs
 - Familiar with MOAT, FreeWheel, 3rd party Ad Serving Solutions (Sizmek, DFA/DCM...)
- Managing Rich Media creation:
 - Manage the Development Team that builds creatives for clients including L'Oréal, Sephora, Bvlgari, Chanel, Lancôme, Mango, Dior, Nike, Samsung, and Huawei...
 - Communicate and partner with internal teams (Design, Video Production, Publications, Account Management...) for the flawless execution of projects
 - Provide time estimates for Design & Development of banners, as well as ensuring that all projects are delivered on-time, within scope & budget
 - Facilitating change requests to ensure that all parties are informed of the impacts on schedule and budget

Diwanee, Beirut - Lebanon

September 2014 – December 2015

Web Developer

VIVA Bahrain Portal (www.viva.com.bh)

- Revamped portal to a new responsive design built using Bootstrap 3
- Analysed & developed new features for existing modules:
 - VIVA Self-care & Customer Services: Remaining Benefits, User Profile, Account Usage, Rewards System
- Analysed, developed, & implemented new modules:
 - VIVA Payments: allows Personal or Business users to perform Single or Bulk payments for their accounts
 - VIVA Quick Pay: allows users to perform payments on Active or Terminated accounts without logging in
 - VIVA Instagram: extract Instagram media information
 - VIVA Dealers: implemented a new type of users with their own section & special features

- Analysed & performed the corresponding database changes required for the new modules
- Worked with VIVA's QA team (based in Bahrain & India) to improve the modules

CTServ (Computer Technology & Services), Jounieh - Lebanon

December 2012 – July 2014

VB.NET Developer

Hospital / ERP Desktop Applications under .NET Framework

- Analysed & developed new forms for all Hospital / ERP modules
- Analysed & performed the corresponding database changes required for the new forms
- Worked closely with the QA team to debug & improve the applications
- Took internal training in Principles of Accounting

Aheeva (Telecom Experts), Sin El Fil - Lebanon

June 2012 - November 2012

PHP Developer

Multilingual HR Web Application under Zend Framework – Based on LAMP Configuration (Linux, Apache, MySQL, PHP)

- Analysed & developed new modules for the ERP
- Analysed & performed the corresponding database changes required for the new modules
- Took part in software documentation (Admin Guide, User Guide, Upgrade Guide, Release Note)
- Worked closely with the QA team to debug & improve the application
- Took internal training in Time Management & Stress Management

Le Charcutier Aoun, Jeita - Lebanon

July 2006 – September 2006 / July 2007 – September 2007 / July 2008 – June 2012

Data Entry Officer

Skills

Leadership, Time Management, Analytical Skills, Team work, Willing to learn, Commitment, Working & coping under pressure, Creative thinking

Technical Skills

OpenX, Redbooth, Redmine, HTML5, CSS3, JavaScript, JQuery, Google Analytics, Google Ad Manager (DFP previously)

PHP 5.3, Apache 2.2, MySQL 5.5, PhpMyadmin 3.4, Zend Studio 8.0, Doctrine 1.2, Zend Framework, SVN, Ubuntu 14.04, Less, JSON, Ajax, MySQL Workbench, Drupal 6/7, SOAP UI 5.1.3

VB.NET, Microsoft Visual Studio 2003 / 2010, Microsoft Visual SourceSafe, Crystal Reports 10 / 11, SQL Server 2005

Education

Lebanese Canadian University (LCU), Aintoura - Lebanon

2008 - 2012

Bachelor of Science in Computer Science (Software Engineering) - Graduated with honours

- Senior Project: Created a Desktop Email System using Microsoft Visual Studio 2010 and Microsoft Access 2010

Central College Jounieh (CCJ), Jounieh - Lebanon

1993 - 2008

Baccalaureate in General Sciences

Hobbies and Interests

Electronic Music DJ/Producer (aka Köschk)

- Resident DJ (March 2011 - May 2012) at Livic's Bar – Kaslik
- Played events & upon bookings showcasing own music (Zaarour Club, Mzaar Kfardebian, Yukunkun - Beirut, Agogo – Jounieh, Don Corleone – Jounieh, Limbo – Saifi...)
- Signed to Bonzai Progressive (BEL), Vandit (DEU)
- Online Radio Show Host (for 5 years)
- Software Skills: Ableton Live 8.2 / 9.5 / 10, Serato DJ 1.6, Traktor DJ Studio 2
- Hardware Skills: Pioneer CDJ-350 / 400 / 800 / 1000, Pioneer DJM-350 / 850 / 900, Pioneer DDJ-WeGO

References

References are available on request.