




Bahaa Kaadan


Digital Graphic Designer


Personal Details


D.O.B  08 February 1990

Gender  Male

M. Status  Single

Nationality  Lebanese

Contact  +961 70 90 51 53

Email  bahaa.kdn@gmail.com

Languages


Arabic Excellent in Reading, Writing & Speaking


English Very Good in Reading, Writing & Speaking


Professional Skills


- Digital photography
- Digital print production
- Retouching & masking
- Social media marketing
- Creative problem solving
- Communication skills
- Branding
- Advertising


Software Skills


 Adobe photoshop

 Adobe illustrator

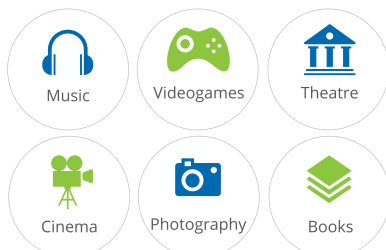
 Adobe inDesign

 Adobe After Effect

 Microsoft office

 Windows & Mac

Passions



Education

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• “AUCE” American University Of Culture & Education
Graphic Design - BA {2013-2014}

• CIS COLLEGE
Graphic Design - TS3 {2009-2010}

• Lebanese United High School
Economy & Sociology - Baccalaureate {2005 - 2006}

Biography



I am ambitious, creative, & reliable designer. Art & design are my passion as well as career choice. I am dedicated advocate of neat, accessible design & have a sharp attention for layout, color & typography. In addition I have the ability to self manage, prioritise projects.

Worked well as a team player in collaborative efforts. Also a good listener and verbal communicator who is able to build positive and productive relationships. Proven capability to perform under pressure & work to tight deadlines and budgets to ensure client satisfaction.

Professional Experience

September 2016 - Present - Senior Graphic Designer - **PANDAPLAST**

- Design and publish compelling, consistent creative assets for all digital platforms (Website, display ads, Social media graphics) that reflect Pandaplast identity, and drive online engagement and sales.
- Ensure that all graphics are developed, delivered and published on time across all digital platforms.
- Creating outdoor/indoor campaigns, catalogues, design for window display, products stickers, layout for trucks and preparing all kinds of printing to be ready for production.

Taking photos for all the items separately and within setup to raise the engaging and sharing on social media.

January 2016 - June 2016 - Digital Graphic Designer - **NYMGO**

- Provide creative ideas to promote social media campaigns graphically, and using graphic designing to propel viral posts that are entertaining, engaging and well worth sharing while carrying true values of the brands individually.
- Works as part of a creative team to concept, design, develop, and execute projects.
- Take the design “brief” to record requirements and marketing department needs.
- Prepare flyers, posters and brochures in many languages ready for production.

2013 - Dec 2015 - Senior Graphic Designer - **SUPERCOM TRADING**

- Produce creative designs for logos, corporate identity, brochures, flyers, greeting cards, signage, packaging, private labels, other promotional materials and photo shooting for company products with retouching.
- Dealing with printing press and finalizing orders.
- I’m the solo designer on the team. Jobs were completed to the highest satisfaction, on time, and within budget.

Freelance clients 2011 - present



Portfolio

Available Upon Request

Professional Experience

2012 - 2013 - Graphic Designer - **TRULY INTERACTIVE**

- Conceived & presented creative concepts for printing projects marketing & advertising campaigns directly to clients in the needed time.
- Executed creation of visual artwork for projects including brochures, training manuals, catalogs, logos, corporate identity, uniforms, guidelines, company profiles, branding ...etc.

2011 - 2012 {Employee} **Maliks Copy Center - Graphics Department**

- Manage print related tasks.
- Prepare gadget designs, mugs, puzzles, posters, flyers, brochure, vinyls & Flex for printing.
- Worked on graphic design projects and prepared them for production.
- Function as a team to design and implement activities that would increase client involvement.

2011 - Present {FREE LANCER}

- Produce creative designs for logos, menus, corporate identity, brochures, flyers, greeting cards, signage, company profile & other promotional materials.
- Develop creative business presentations.
- Work with management to understand specific brand usage principles in graphic designs.
- Estimating the time that project will require, and providing a cost quotation.
- Proofreading and preparing designs ready for production.
- Provide creative ideas to promote social media campaigns graphically, and using graphic designing to propel viral posts that are entertaining, engaging and well worth sharing

References

Pandaplast - Bechara El Khoury

Name : Ms. Khadija Kameh - HR Manager

Mobile : 70 014 048 - 01 650 888

Supercom Trading - Ras Beirut

Name : Mr. Ezzedine El Charif - HR Manager

Mobile : 03 844 441

Nymgo - Bechora

Name : Ms. Lama Zahran - HR Manager

Mobile : 71 197 796

