GHINA FAHS

Metn, Lebanon | 0096170531523 | ghinafahs@gmail.com

WORK EXPERIENCE

Casting Coordinator (Start-up)

Stellar Casting Agency | October 2019 - Present

- Scouting people interested in acting and advertising.
- Making appointments, taking casting photographs, and directing the casting set and procedure.
- Running Stellar Casting Agency's online identity and social media accounts.

Personal Assistant

The Pantry by Chef Sally Jane | May 2019 - July 2019

- Assisting the chef on her website and blog, monthly newsletters and upcoming events.
- Researching local farmers and suppliers.
- Taking photographs during cooking classes and events, as well as photo editing and content creation.

Social Media Manager/Photographer/Art Director

AMIR Artisanat | June 2018 - October 2019

- Responsible for the shop's photography, aesthetics and social media presence.
- Managing the Instagram and Facebook page. Consistently uploading photos, coming up with captions and writing hashtags.
- Organising photoshoots with volunteer models and taking charge of the photography, styling, aesthetics, editing, and publishing.

Social Media Manager/Photographer/Content Creator

Vyn Bar | December 2017 - March 2018

- Managed the bar's social media presence (Instagram and Facebook).
- Photographed nightlife at the bar on a weekly basis and documented events.
- Created content and graphics for all social media platforms related to Vyn Bar.

Intern in Public Relations

It's Communications | July 2017

- Assisted the head of Public Relations in research and PowerPoint presentations.
- Analyzed social media performances and collected feedback on events, campaigns, clients, and more.

Social Media Manager/Photographer/Floor

KED by MoodLab | July - September 2016

- Managed KED's Instagram and Facebook accounts.
- Photographed, edited, and uploaded photos from KED's weekly events and parties.
- Partook in 3-4 weekly shifts on the floor of KED, keeping it clean and organized as well as making sure the customers are satisfied.

Promoter/Sales Person

Kassatly Chtaura's Beirut Beer, Chateau Ka, Buzz | 2016 - 2017

- Promoted Chateau Ka, Beirut Beer, and Buzz at multiple annual events and
- Responsible for basic bartending as well as advertising, promoting, and informing visitors about Kassatly Chtaura's products.

EDUCATION

American University of Beirut

Bachelor of Arts in Media & Communications completed in June 2019

Broummana High School

International Program/IGCSE & A Levels completed in June 2014

BLOG

o @tripledip (3.3k followers) | August 2014 - Present

- Running an Instagram account where I create posts and stories about my food experiences in Lebanon and around the world.
- Reviewing restaurants on Zomato (verified account).
- Exploring Lebanon's food scene, visiting restaurants, getting invited to food events and tastings.
- Taking photographs of the food and documenting my experiences.
- Collaborating with The Food District Beirut to create a signature Tripledip menu item at their Aloha Poke station.
 The "Tripledip poke bowl" is officially on the menu and available for ordering.

SKILLS

- Linguistic Skills: Widely fluent in English. Conversational in Arabic. Understand basic French.
- Computer Skills: Blogging, PowerPoint/Keynote, Basic Excel/Numbers, Basic Photo Editing and Content Creation, Beginner Video Editing.

PERSONAL INTERESTS & ACTIVITIES

Writing/Blogging/Reviewing/Journaling Reading

Yoga

Philosophy

Music

Photography/Aesthetics

Culinary Arts/Gastronomy/Food

Film Studies and Filmmaking

Traveling

Poetry and Poetry Writing

Meditation

Environmental Ethics and Sustainable Living

Nature, Animals and Wildlife

Mixed Martial Arts

Cardio and Weight Training

Visual and Fine Arts, all things creative

Fashion

Consciousness, Psychology and Dreams